GLOBAL MANAGEMENT CONSULTING
November 2019 Information Session

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Vesna Trajcevska – Industry Programs Consultant
What is MGMT30017 Global Management Consulting?

- A Capstone experience
  - Level-3 Management subject
  - 12.5 points credit

- Intensive business consulting project in a foreign city
  - 20 students working in teams of 4

- Locations in November 2019:
  - Kuala Lumpur, Malaysia
  - Santiago, Chile

- Locations in December 2019:
  - San Francisco, USA
About Global Management Consulting

• **10 day business consulting project**
  - With host/client firm
  - Accompanied by academic mentor

• **Sightseeing and cultural tours**

• **Pre-departure seminar in Melbourne and a preparatory day in-country**
  - To develop consulting, communication and team work skills
  - To meet your cohort
  - **Compulsory requirement** - students that are unable to attend will not be considered for the subject
The Host Companies

- Range of companies and industries.
  Previous companies include:
  - Ernst & Young
  - Firecroft
  - GHD
  - Grant Thornton
  - IBM
  - Kenanga Investment Bank
  - KPMG
  - Linfox
  - Pacific Hydro
  - Rohlig Logistics
  - Sedgman
  - Tanaga Cable Industries
  - TM

- Hosted in their international offices, working on real projects

- Previous hosts include:
Your Consulting Project

The companies will provide business projects and problems they are currently facing, and may ask you to:

- Evaluate a new business opportunity for their company
- Provide a financial analysis
- Develop a marketing plan for the company
- Undertake a business planning exercise or
- Recommend operational efficiencies
The Project Experience

Placed in teams of four based on:

- the project brief
- your academic background
- your professional experience
- multidisciplinary teams

Key opportunity to learn from the experience:

- working on a consulting project in an international setting
- working in a team environment
- experiencing considerable ‘information gaps’

Work closely with an academic who:

- travels to the city
- is your team ‘coach’
- is your client sponsor
Aims of the Subject

This subject provides participants with the opportunity to:

- be exposed to international work practices
- access an increased global network
- prove their ability to work effectively in an international setting
- experience intensive teamwork in a time constrained environment
- be able to take part in a valuable travel experience
Benefits of Completing Global Management Consulting

- Experience a dynamic and rich professional learning program
- Enhance your employment options by gaining international professional experience
- Expand your horizons and gain a deeper understanding of the international business world
- Develop your teamwork and cross-cultural communication skills
- Explore what it means to be a global citizen/student
- Gain first-hand experience to take the lead professionally, academically and culturally
## Assessment

<table>
<thead>
<tr>
<th>Task</th>
<th>Due date</th>
<th>Weighting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Team presentation to host company</td>
<td>Last day in company</td>
<td>40%</td>
</tr>
<tr>
<td>(1000 words)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Team report on project</td>
<td>Approx. 4 weeks after presentation</td>
<td>30%</td>
</tr>
<tr>
<td>(5000 words)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Peer review assessment</td>
<td>Approx. 5 weeks after presentation</td>
<td>10%</td>
</tr>
<tr>
<td>Reflective individual essay</td>
<td>Approx. 5 weeks after presentation</td>
<td>20%</td>
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<tr>
<td>(2000 words)</td>
<td></td>
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## Important Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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<tbody>
<tr>
<td>Friday 17 May 2019</td>
<td>Applications open</td>
</tr>
<tr>
<td>Sunday 30 June 2019 (11.59pm)</td>
<td>Applications close</td>
</tr>
<tr>
<td>Week Commencing Monday 29 July (Week 1 of Semester)</td>
<td>Group interviews take place; final selection</td>
</tr>
<tr>
<td>Wednesday 14 August 2019</td>
<td>Latest date for applicants to know the outcome of the selection process</td>
</tr>
<tr>
<td>Wednesday 4 September 2019 (5.00pm – 6.30pm)</td>
<td>Compulsory Logistics Briefing session</td>
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<tr>
<td>Saturday 23 November 2019</td>
<td>Compulsory pre-departure seminar in Melbourne</td>
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## Itinerary

### In-country Dates:

<table>
<thead>
<tr>
<th>Date Range</th>
<th>Location</th>
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<tbody>
<tr>
<td>Tuesday 26 November – Thursday 12 December 2019</td>
<td>Kuala Lumpur and Santiago</td>
</tr>
<tr>
<td>Early December 2019</td>
<td>San Francisco</td>
</tr>
<tr>
<td>Kuala Lumpur &amp; Santiago dates</td>
<td>San Francisco Dates</td>
</tr>
<tr>
<td>-----------------------------------------------</td>
<td>---------------------</td>
</tr>
<tr>
<td>Tuesday 26 November 2019</td>
<td>Early December tbc</td>
</tr>
<tr>
<td>Wednesday 27 November 2019</td>
<td>Early December tbc</td>
</tr>
<tr>
<td>Thursday 28 November – Wednesday 11 December 2019</td>
<td>Early December tbc</td>
</tr>
<tr>
<td>Saturday 30 November 2019</td>
<td>Early December tbc</td>
</tr>
<tr>
<td>Thursday 12 December 2019</td>
<td>Early December tbc</td>
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Approximate Program Cost

$1,400 - $2,300

This is a faculty subsidised amount

$500 deposit due: Friday 16 August 2019

Balance due: Monday 26 August 2019
Included in the program fee:

- **Accommodation 16 nights** incl. breakfast (in minimum 3-star equivalent accommodation based on a twin-share, air-conditioned ensuite room)
- Local **sightseeing/cultural tour**
- Complimentary standard **travel insurance** policy provided by the University (can cover some personal travel)

**NOT included:**

- International **airfare**
- Lunch, dinner and **spending money**
- Local transportation
- **Visa** (*the University cannot guarantee that you will be granted a visa*)
- Additional **personal insurance**
- **Subject tuition fee**
Scholarships and Grants

**Melbourne Mobility Award**
All selected students can apply for a Melbourne Mobility Award. Some are awarded based on academic performance, while others are awarded to those experiencing disadvantage. Minimum award $1000.
https://scholarships.unimelb.edu.au/awards/melbourne-mobility-awards

**Faculty Travel Grants**
3 x $1,500 travel grants awarded to the most competitive candidates (based on selection criteria for the subject).
No application is required. Recipients notified at time of offer for GMC program.

**New Colombo Plan Mobility Grants (Australian citizens only)**
10 x $1,300 travel grants for KL awarded to students who are Australian citizens in order of highest to lowest WAM. No application is required. Recipients notified at time of offer for GMC program.
http://www.mobility.unimelb.edu.au/outbound/funding/government_grants.html

Go to ‘Grants, scholarships and funding’ at our GMC site for full details: https://fbe.unimelb.edu.au/students/bcom/enrich/workplace-opportunities#global-management-consulting-november-intake
Funding Assistance

Student Financial Aid
A range of funding available usually in the form of interest-free loans.
www.services.unimelb.edu.au/finaid/

OS-HELP Loan
Available to students enrolled in a Commonwealth Supported Place (CSP) in a degree course who want to undertake part of their study overseas.
http://go.unimelb.edu.au/343n
The Application Process

Eligibility and Selection

- Completed minimum of **175 points** total accumulated at the commencement of the subject including **MGMT20001 Organisational Behaviour**

- Students shortlisted on the basis of average grades (WAM of 65% or higher). Shortlisted applicants required to attend interview on campus

- Final selection based on interview performance
The Application Process

Applications open Friday 17 May
Applications close 11:59pm Sunday 30 June 2019

Apply online via the ‘Apply Now’ section of the GMC November webpage: http://fbe.unimelb.edu.au/students/bcom/enrich/workplace-opportunities#global-management-consulting-november-intake

To apply, you are required to attach two documents:

- Your resume or CV (maximum 2 pages) - ready to upload
- A covering letter or personal statement (approximately 500 words) - ready to upload

Important!
Your application will not be considered unless all requested documents have been submitted.
Preparing your personal statement / cover letter

- Why are you applying for this subject?
- What do you expect to gain from the experience?
- What experience, skills and attributes are you bringing to the program?
- How does this experience fit in with your plans for the future / career goals?
Future GMC Intakes and Locations

January 2020
Bangkok, Thailand

July 2020
Singapore; Seoul, South Korea; Shanghai, China; and Berlin, Germany
ENGAGE TO ENRICH

Business and Economics Current Students (The University of Melbourne)

Join the Facebook Community!

facebook.com/groups/BusEcoMelbCurrentStudents
QUESTIONS?

fbe-capstonestudies@unimelb.edu.au
http://fbe.unimelb.edu.au/students/bcom/enrich/workplace-opportunities