

LU, YE 叶露

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EDUCATION

- The University of Melbourne** Melbourne, Australia
PhD candidate in Management July 2021 – now
- The University of Melbourne** Melbourne, Australia
Master of Research in Management June 2019 – July 2021
- The Hong Kong University of Science & Technology** Hong Kong, China
Master of Science in Global Operations July 2015 – Jan 2017
- Core Curriculum: Macroeconomics, Corporate Finance, Organizational Management, Data Analysis, Big Data, Negotiation, Managerial Communication, etc.
- Ocean University of China (211,985)** Shandong, China
Bachelor of Management in Marketing Sep 2011 – Jun 2015
- Core Curriculum: Microeconomics, Macroeconomics, Investment Management, Managerial Accounting Foundations, Marketing Strategy, Organizational Behavior, etc.

RESEARCH INTERESTS

Corporate Governance, Corporate Misconduct, Corporate Social Responsibility

PUBLICATIONS

- Ye, L. & Hu, H. W. (2021). Organizational Stigma: Literature Review, Synthesis and Research Propositions. *Academy of Management Proceedings*, 2021(1), pp. 12825-12825. doi:10.5465/ambpp.2021.12825abstract
- Ye, L. & Hu, H. W. (2022). Investor Reactions to Corporate Misconduct: The Moderating Role of Firm Reputation. *Academy of Management Proceedings*, Forthcoming.
- Ye, L. & Choi, D. (2022). TMT Horizontal Pay Dispersion and Corporate Misconduct: An Intrinsic Motivation View, *Academy of Management Proceedings*, Forthcoming.

RESEARCH AWARD

- PhD Best paper award 2022 University of Melbourne, Australia
- Runner-up Prize of the 2021 Chinese Studies Research Brief Prize University of Melbourne, Australia

WORK in PROGRESS or UNDER REVIEW

- Ye, L. & Hu, H. W. Mitigating Investor Reactions to Financial Misconduct: The Moderating Roles of Firm Commitment Cues. *R&R*
- Ye, L., Hu, H. W., Choi, D., & Lange, D. Anticipatory Impression Management (AIM) In China: The Antecedents and Consequences of Earnings Conference. *Work in progress*.

JOB EXPERIENCE

- Huifu Limited (1806. HK)** Hong Kong/Shanghai, China
Investor relations and corporate governance Feb 2018 – July 2019
- Conducting industry research and help the issuance of sell-side coverage report.
 - Coordinating and participating in semiannual report, annual report, and ESG report compiling.
 - Conducting more than 100 road shows to pitch company to secondary-market investors (preparing road show material and presentation).
 - Corporate governance. Hosting quarterly board meetings and shareholder meetings (preparing board meeting reports and proposals). Financial and legal compliance governance and voluntary governance.
 - Participating in formulating dividend policy and employee stock ownership plan.
- Guotai Junan Securities Co., LTD (Top 2 investment bank in China)** Shanghai, China
Institutional banking Dept. analyst Aug 2016 – Feb 2018
- Institutional banking. Providing comprehensive solutions for over 30 public companies, PE/VC and other related financial institutions in terms of corporate governance, capital investment and project financing in primary market.
 - Take charge of the issuance of 9 private equity funds in secondary market that accumulated to 300 million RMB.
 - Sharing the investment logic and research report with GTJA sell-side research institute.
- Ernst & Young Global Limited** Singapore office
Consulting Dept. part-time assistant Jan 2016 – May 2016
- Participating in Hong Kong private school consulting program, which includes school visit, facilitates and faculties evaluation, and environment assessment.

ADDITIONAL INFORMATION

- Technical Skills: CFA level 1 FRM Part 1 GMAT: 700 IELTS: 7.0 PTE: 80 Stata, R, MATLAB, MS Office (Excel, PowerPoint)
- Languages: Mandarin (Native), English (Fluent), Cantonese (Basic)