Centre for Asian Business and Economics

CABE RESEARCH SEMINAR SERIES

PRESENTER Associate Professor Lin Cui (Australian National University)

TOPIC Innovation and Entrepreneurship Research in the Asian Context – New Directions

DATE Tuesday 16 April 2019

TIME 10:30am – 12:00pm

VENUE The Spot (198 Berkeley St), Level 10, Room 10.039

ABSTRACT

This seminar will cover a stream of research aiming at extending innovation and entrepreneurship research informed by the Asian context. The first study provides a contextualised understanding of an existing construct – entrepreneurial orientation. It examines the knowledge- and network-based dynamic capabilities mediating the EO-performance relationship in an emerging economy context, where these mediating pathways are contingent on the institutional conditions firms are exposed to. The second study focuses on the phenomenon of academic entrepreneurship, investigating the consequence of role hybridity at the individual entrepreneur level. The third study explores the role of business platform in entrepreneurship, using comparative case study of business incubators from China. The fourth study aims at developing a new construct of generative capability, which explains unique patterns of innovation by emerging economy firms.

BIO

Lin Cui is Associate Professor in International business in the Research School of Management at The Australian National University. His research focuses on International business strategies and business innovation/entrepreneurship, especially of emerging economy firms. He has published over 20 articles in ABDC A* and A ranked journals such as Journal of International business Studies, Organization Studies, Journal of World Business, and others. He has won national competitive research grants such as ARC Discovery Early Career Researcher Award (DECRA) and National Natural Science Foundation of China grant. He currently serves as a senior editor of Management and Organization Review, and Asia Pacific Journal of Management.

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