



Principles For
Social Investment
Secretariat

Principles for Social Investment

A United Nations Global Compact Initiative

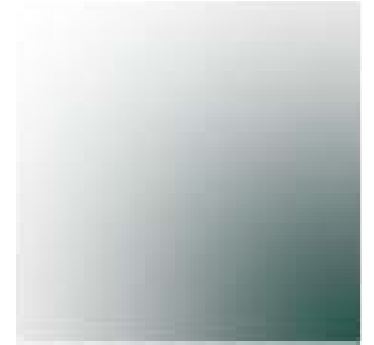
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Origins and mandate of the PSI

- Officially established 25 June 2010 through New York Declaration at UN Global Compact Leaders Summit
- Distil social investment best practice into a set of voluntary principles intended to guide the universe of social investment activities
- PSI Secretariat established to promote and facilitate implementation of the PSI

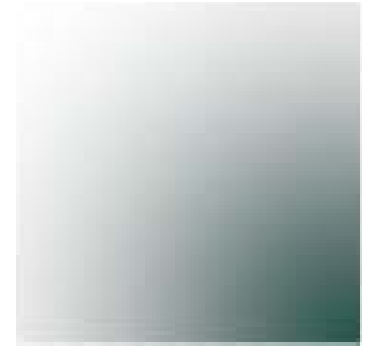
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Responsible social investment is:

1. Purposeful
2. Accountable
3. Respectful
4. Ethical

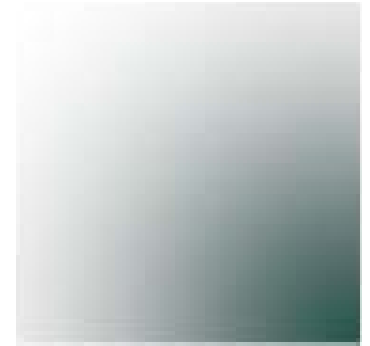
PSI Secretariat mission



Facilitate and improve the global impact and reach of principled social investment

Thereby contributing to measurable and sustainable improvements in the quality of life in local communities and broader societies

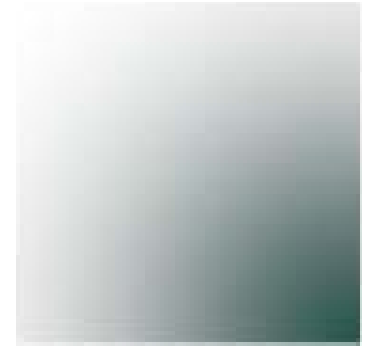
Program of work



PSI Secretariat pursuing its mission through four focus areas:

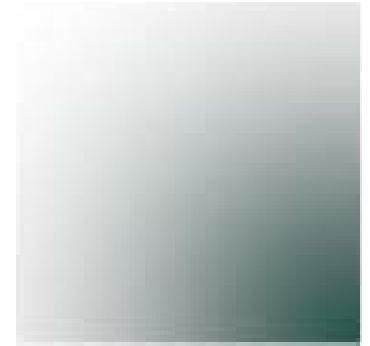
1. Custodian of the Principles
2. Facilitating the implementation of principled social investment
3. Measuring and reporting the impacts of principled social investment
4. Championing research that advances the theory and practice of PSI

Custodian of the Principles



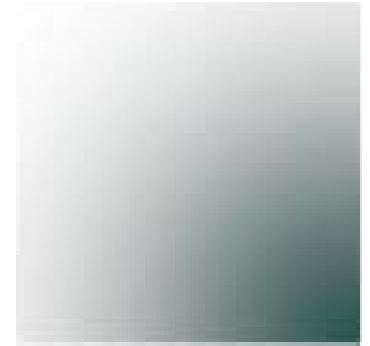
- Seek to foster and maintain respect for the Principles among stakeholder groups
- Ongoing development of the Principles to ensure they remain relevant and at the forefront of advances in social investment theory and practice

Facilitating implementation of principled social investment



- Publish and promote guidance on how (and how not to) undertake principled social investment
- Facilitate global collaboration to increase the impact and reach of principled social investment
- Understand and publicise global social investment gaps

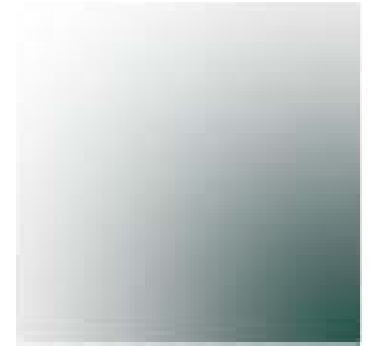
Measuring and reporting the impacts of principled social investment



- Promoting globally consistent frameworks for measuring and reporting social return on investment

Measurement and reporting frameworks yet to be defined

Championing research ...



... That advances the theory and practice of principled social investment

- Engaging with thought leaders to ensure Secretariat's work informed by latest advances in social investment thinking
- Proactively disseminating research that advances the theory and practice of PSI
- Selectively partnering with researchers on issues of importance that have the potential to set new 'landmarks' in the theory and practice of PSI

Key stakeholder groups

- UN Global Compact Office
- Corporate social investors
- Philanthropic foundations and trusts
- NGO representative bodies and large-scale individual NGOs
- Representative bodies of PSI beneficiaries and host communities
- Development agencies and multilateral institutions
- Academic institutions, think tanks and social investment scholars
- Various global / regional forums (eg World Economic Forum)



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Questions & comments?