Global Management Consulting

January 2020

Faculty of Business and Economics
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Annie Dolan – Experiential Learning Coordinator
What is MGMT30017 Global Management Consulting?

• **A Capstone experience**
  - Level-3 Management subject
  - **12.5** points credit

• **Intensive business consulting project in a foreign city**
  - **20** students working in teams of **4**

• **Location in January 2020:**
  - **Bangkok, Thailand**
About Global Management Consulting

• **10 day business consulting project**
  - With host/client firm
  - Accompanied by academic mentor

• **Sightseeing and cultural tours**

• **Pre-departure seminar in Melbourne and a preparatory day in-country**
  - To develop consulting, communication and team work skills
  - To meet your cohort
  - **Compulsory requirement** - students that are unable to attend will not be considered for the subject
The HostCompanies

- Range of companies and industries. 
  Previous companies include:
  - Aziam Burson-Marsteller (ABM)
  - Firecroft
  - KGW Insurance
  - Grant Thornton
  - MSIG Travel Insurance

- Hosted in their international offices, working on real projects

- Previous hosts include:
The companies will provide business projects and problems they are currently facing, and may ask you to:

- Evaluate a new business opportunity for their company
- Provide a financial analysis
- Develop a marketing plan for the company
- Undertake a business planning exercise or
- Recommend operational efficiencies
The Project Experience

Placed in teams of four based on:
- the project brief
- your academic background
- your professional experience
- multidisciplinary teams

Key opportunity to learn from the experience:
- working on a consulting project in an international setting
- Working in a team environment
- experiencing considerable ‘information gaps’

Work closely with an academic who:
- travels to the city
- is your team ‘coach’
- is your client sponsor
Aims of the Subject

This subject provides participants with the opportunity to:

- be exposed to international work practices
- access an increased global network
- prove their ability to work effectively in an international setting
- experience intensive teamwork in a time constrained environment
- be able to take part in a valuable travel experience
Benefits of Completing Global Management Consulting

- Experience a dynamic and rich professional learning program
- Enhance your employment options by gaining international professional experience
- Expand your horizons and gain a deeper understanding of the international business world
- Develop your teamwork and cross-cultural communication skills
- Explore what it means to be a global citizen/student
- Gain first-hand experience to take the lead professionally, academically and culturally
## Assessment

<table>
<thead>
<tr>
<th>Task</th>
<th>Due date</th>
<th>Weighting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Team presentation to host company (1000 words)</td>
<td>Last day in company</td>
<td>40%</td>
</tr>
<tr>
<td>Team report on project (5000 words)</td>
<td>Approx. 4 weeks after presentation</td>
<td>30%</td>
</tr>
<tr>
<td>Peer review assessment</td>
<td>Approx. 5 weeks after presentation</td>
<td>10%</td>
</tr>
<tr>
<td>Reflective individual essay (2000 words)</td>
<td>Approx. 5 weeks after presentation</td>
<td>20%</td>
</tr>
</tbody>
</table>
STUDENT SPEAKER
Claire You

GMC July 2019 Singapore
Host company: PWC
## Important Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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<tbody>
<tr>
<td>Monday 29 July 2019</td>
<td>Applications open</td>
</tr>
<tr>
<td>Sunday 25 August 2019 (11.59pm)</td>
<td>Applications close</td>
</tr>
<tr>
<td>Monday 2 September (week 6 Semester 2)</td>
<td>Group interviews take place; final selection</td>
</tr>
<tr>
<td>Wednesday 4 September 2019</td>
<td>Earliest date for applicants to know the outcome of the selection process</td>
</tr>
<tr>
<td>Wednesday 2 October 2019 (5.00pm – 6.30pm)</td>
<td>Compulsory Logistics Briefing session</td>
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<tr>
<td>Saturday 23 November 2019</td>
<td>Compulsory pre-departure seminar in Melbourne</td>
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**In-country Dates:**

Tuesday 16 January – Thursday 30 January 2020
## Itinerary

<table>
<thead>
<tr>
<th>In-country program schedule</th>
<th>Activity</th>
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<tbody>
<tr>
<td>Tuesday 14 January 2020</td>
<td>Check in to hotel (by 3pm)</td>
</tr>
<tr>
<td></td>
<td>Welcome dinner (evening) <em>not included in program fee</em></td>
</tr>
<tr>
<td>Wednesday 15 January 2019</td>
<td>Preparation all-day seminar</td>
</tr>
<tr>
<td>Thursday 16 January – Wednesday 29 January 2020</td>
<td>Consulting project <em>(In-company period)</em></td>
</tr>
<tr>
<td>Saturday 25 January (tbc)</td>
<td>Sightseeing tour</td>
</tr>
<tr>
<td>Thursday 30 January 2020</td>
<td>Check out of hotel</td>
</tr>
</tbody>
</table>
How do we present the risks?
We use four levels of travel advice. They are:

- **Level 1** - Exercise normal safety precautions
- **Level 2** - Exercise a high degree of caution
- **Level 3** - Reconsider your need to travel
- **Level 4** - Do not travel
Program Cost $1450

This is a faculty subsidised amount

$500 deposit due: Friday 13 September 2019

$950 balance due: Monday 23 September 2019
Included in the $1450:

- **Accommodation 16 nights** incl. breakfast (in minimum 3-star equivalent accommodation based on a twin-share, air-conditioned ensuite room)
- Local **sightseeing/cultural** tour
- Complimentary standard **travel insurance** policy provided by the University (can cover some personal travel)

**NOT included:**

- International **airfare**
- Lunch, dinner and **spending money**
- Local transportation
- **Visa** *(the University cannot guarantee that you will be granted a visa)*
- Additional **personal insurance**
- **Subject tuition fee**
Scholarships and Grants

Melbourne Mobility Award
All selected students can apply for a Melbourne Mobility Award. Some are awarded based on academic performance, while others are awarded to those experiencing disadvantage. Minimum award $1000. [Link](https://scholarships.unimelb.edu.au/awards/melbourne-mobility-awards)

Faculty Travel Grants
1 x $1,500 travel grants awarded to the most competitive candidates (based on selection criteria for the subject). No application is required. Recipients notified at time of offer for GMC program.

New Colombo Plan Mobility Grants (Australian citizens only)
10 x $1,300 travel grants for Bangkok awarded to students who are Australian citizens in order of highest to lowest WAM. No application is required. Recipients notified at time of offer for GMC program. [Link](http://www.mobility.unimelb.edu.au/outbound/funding/government_grants.html)

Go to ‘Grants, scholarships and funding’ at our GMC site for full details: [Link](http://fbe.unimelb.edu.au/students/bcom/enrich/workplace-opportunities#global-management-consulting-january-intake)
Funding Assistance

Student Financial Aid
A range of funding available usually in the form of interest-free loans.
www.services.unimelb.edu.au/finaid/

OS-HELP Loan
Available to students enrolled in a Commonwealth Supported Place (CSP) in a degree course who want to undertake part of their study overseas.
http://go.unimelb.edu.au/343n
The Application Process

Eligibility and Selection

- Completed minimum of **175 points** total accumulated at the **commencement of the subject** including **MGMT20001 Organisational Behaviour**
- Students shortlisted on the basis of average grades (WAM of 65% or higher). Shortlisted applicants required to attend interview on campus **Monday 2 September 2019 (week 6)**
- Final selection based on interview performance
The Application Process

Applications are now open
Applications close 11:59pm Sunday 25 August 2019

Apply online via the ‘Apply Now’ section of the GMC January webpage:

To apply, you are required to attach two documents:

- Your resume or CV (maximum 2 pages) - ready to upload
- A covering letter or personal statement (approximately 500 words) - ready to upload

Important!
Your application will not be considered unless all requested documents have been submitted.
Preparing your personal statement / cover letter

- Why are you applying for this subject?
- What do you expect to gain from the experience?
- What experience, skills and attributes are you bringing to the program?
- How does this experience fit in with your plans for the future / career goals?
Need some help with your interview skills?

Student Success have a range of workshops and drop in sessions which can enhance your interview skills.

https://students.unimelb.edu.au/stop1/student-services-workshops-and-sessions
Future GMC Intakes and Locations

July 2020
Berlin, Germany; Seoul, South Korea; Shanghai, China and Singapore
https://fbe.unimelb.edu.au/students/bcom/enrich/workplace-opportunities#global-management-consulting-July-intake

November 2020
San Francisco, USA; Santiago, Chile and Kuala Lumpur, Malaysia
https://fbe.unimelb.edu.au/students/bcom/enrich/workplace-opportunities#global-management-consulting-november-intake