FINANCE DOWN UNDER 2019:
Building on the Best from the Cellars of Finance

PROGRAM SUMMARY

Thursday, March 7, 2019 – Royal Society of Victoria
5:00 pm – 7:30 pm
Wine Reception – Burke and Wills Room
Welcome: John Handley, University of Melbourne – Ellery Lecture Theatre
Keynote Speech: Russ Wermers, University of Maryland – Ellery Lecture Theatre

Friday, March 8, 2019 – Melbourne Cricket Ground
9:00 am – 9:30 am
Registration – Entrance 6A
9:30 am – 10:30 am
Keynote Speech: Jules van Binsbergen, University of Pennsylvania – Legends Room
10:30 am – 11:00 am
Morning Tea – Adjacent to Legends Room
11:00 am – 12:15 pm
Parallel Sessions I – Legends Room, Jack Ryder Rooms A and C
12:15 pm – 1:45 pm
Lunch – Adjacent to Legends Room
1:45 pm – 3:00 pm
Parallel Sessions II – Legends Room, Jack Ryder Rooms A and C
3:00 pm – 3:30 pm
Afternoon Tea – Adjacent to Legends Room
3:30 pm – 4:45 pm
Parallel Sessions III – Legends Room, Jack Ryder Rooms A and C
4:45 pm – 5:00 pm
Concluding remarks – Legends Room

Saturday, March 9, 2019 – The University of Melbourne
9:00 am – 9:30 am
Coffee and tea served – Books ‘n Bites Cafe (across the street from the Spot building)
9:30 am – 11:15 am
Plenary Session: Mutual Funds – Level 4, The Spot
11:15 am – 12:15 pm
Keynote Speech: Laura Starks, University of Texas at Austin – Level 4, The Spot
12:15 pm – 12:30 pm
CFA ARX Best Paper Award Presentation – Level 4, The Spot
12:30 pm – 1:45 pm
Lunch – Dean’s Boardroom, Level 12, The Spot
1:45 pm – 5:45 pm
Bus departs The Spot at 1:45 pm
Sightseeing – Mornington Peninsula
Cape Schanck Lighthouse (3:30 pm – 4:00 pm), Sorrento Beach (4:30 pm – 5:00 pm)
5:45 pm – 9:30 pm
Food and Wine Experience – Point Leo, Mornington Peninsula
Paper Awards and Announcements
Bus departs Point Leo at 9:30 pm
<table>
<thead>
<tr>
<th>MCG</th>
<th>Legends Room</th>
<th>Jack Ryder Room A</th>
<th>Jack Ryder Room C</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Parallel Sessions I</strong></td>
<td><strong>Asset Pricing I</strong></td>
<td><strong>Corporate Finance I</strong></td>
<td><strong>Microstructure</strong></td>
</tr>
<tr>
<td>March 8, 11:00am – 12:15pm</td>
<td>Short Selling ETFs</td>
<td>Is the Chinese Corporate Anti-Corruption Campaign Authentic?</td>
<td>Accounting for the Anomaly Zoo: A Trading Cost Perspective</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Parallel Sessions II</strong></th>
<th><strong>Asset Pricing II</strong></th>
<th><strong>Corporate Finance II</strong></th>
<th><strong>Behavioral Finance</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>March 8, 1:45pm – 3:00pm</td>
<td>Pledgeability and Asset Prices: Evidence from the Chinese Corporate Bond Markets</td>
<td>Do Private Firms (Mis)Learn from the Stock Markets?</td>
<td>Does Finance Make Us Less Social?</td>
</tr>
<tr>
<td></td>
<td>Leveraged Funds and the Shadow Cost of Leverage Constraints</td>
<td>Guilty by Association: The Effects of Terrorism on Country Reputation and Corporate Activity</td>
<td>Background Noise? TV Advertising Affects Real Time Investor Behavior</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Parallel Sessions III</strong></th>
<th><strong>Asset Pricing III</strong></th>
<th><strong>Corporate Finance III</strong></th>
<th><strong>Market Structures</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>March 8, 3:30pm – 4:45pm</td>
<td>Characterizing the Variance Risk Premium in Consumption-Based Models</td>
<td>Trade Secrets Protection and Antitakeover Provisions</td>
<td>Disaster Lending: Fair Prices, but Unfair Access</td>
</tr>
<tr>
<td></td>
<td>The Leased Capital Premium</td>
<td>The Employee Clientele of Corporate Leverage: Evidence from Individual Labor Income Diversification</td>
<td>The Optimal Size of Clearinghouse Default Funds</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>UoM</strong></th>
<th><strong>The Spot, Level 4 Lecture Theatre</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Plenary Session</strong></td>
<td><strong>Mutual Funds</strong></td>
</tr>
<tr>
<td>March 9, 9:00 am – 11:15 pm</td>
<td>The Beta Anomaly and Mutual Fund Performance</td>
</tr>
<tr>
<td></td>
<td>Correlated Flows, Portfolio Overlap and Mutual Fund Liquidity Management</td>
</tr>
<tr>
<td></td>
<td>Marketing Mutual Funds</td>
</tr>
</tbody>
</table>
PROGRAM DETAILS

Friday, 8 March 2019, 11:00 am – 12:15 pm

Asset Pricing I – Legends Room
Session Chair: Joachim Inkmann, University of Melbourne

- **Short Selling ETFs**
  - Frank Weikai Li, Singapore Management University
  - Qifei Zhu, Nanyang Technological University

- **ESG Preference and Market Efficiency: Evidence from Mispricing and Institutional Trading**
  - Jie Cao, Chinese University of Hong Kong
  - Sheridan Titman, University of Texas at Austin
  - Xintong Zhan, Chinese University of Hong Kong
  - Weiming Elaine Zhang, Chinese University of Hong Kong

Discussants:
- Bryan Lim, University of Melbourne
- Bradley S. Payne, Virginia Tech

Corporate Finance I – Jack Ryder Room A
Session Chair: Garry Twite, University of Melbourne

- **Is the Chinese Corporate Anti-Corruption Campaign Authentic?**
  - John M Griffin, University of Texas at Austin
  - Clark Liu, Tsinghua University
  - Tao Shu, University of Georgia

- **Executives in Politics**
  - Ilona Babenko, Arizona State University
  - Viktar Fedaseyeu, Bocconi University
  - Song Zhang, Boston College

Discussants:
- Joseph P H Fan, Chinese University of Hong Kong
- Heitor Almeida, University of Illinois

Microstructure – Jack Ryder Room C
Session Chair: Carole Comerton-Forde, University of New South Wales

- **Accounting for the Anomaly Zoo: A Trading Cost Perspective**
  - Andrew Y Chen, Federal Reserve Board
  - Mihail Velikov, Federal Reserve Bank of Richmond

- **Tricks of the Trade? Pre-Issuance Price Maneuvers by Underwriter-Dealers**
  - Jun Kyung Auh, Georgetown University
  - You Suk Kim, Board of Governors of the Federal Reserve System
  - Mattia Landoni, Southern Methodist University

Discussants:
- Alberto Martin-Utrera, Lancaster University
- Doug Foster, University of Sydney
Friday, 8 March 2019, 1:45 pm – 3:00 pm

Asset Pricing II – Legends Room
Session Chair: Ravi Sastry, University of Melbourne

Pledgeability and Asset Prices: Evidence from the Chinese Corporate Bond Markets
Hui Chen, Massachusetts Institute of Technology
Zhuo Chen, Tsinghua University
Zhiguo He, University of Chicago
Jinyu Liu, University of International Business and Economics
Renming Xie, CITIC Securities

Leveraged Funds and the Shadow Cost of Leverage Constraints
Zhongjin Lu, University of Georgia
Zhongling Qin, University of Georgia

Discussants:
Antje Berndt, Australian National University
Andrea Lu, University of Melbourne

Corporate Finance II – Jack Ryder Room A
Session Chair: Abe de Jong, Monash University

Do Private Firms (Mis)Learn from the Stock Market?
Dong Yan, Stockholm School of Economics

Guilty by Association: The Effects of Terrorism on Country Reputation and Corporate Activity
Mehmet Canayaz, Pennsylvania State University
Alper Darendeli, Nanyang Technical University

Discussants:
Nicholas Crain, University of Melbourne
Edith Hotchkiss, Boston College

Behavioral Finance – Jack Ryder Room C
Session Chair: Thijs van der Heijden, University of Melbourne

Does Finance Make Us Less Social?
Henrik Cronqvist, University of Miami
Mitch Warachka, University of San Diego
Frank Yu, China Europe International Business School

Background Noise? TV Advertising Affects Real Time Investor Behavior
Jura Liaukonyte, Cornell University
Alminas Zaldokas, Hong Kong University of Science and Technology

Discussants:
Spencer Martin, University of Melbourne
Patrick Kelly, University of Melbourne
Friday, 8 March 2019, 3:30 pm – 4:45 pm

Asset Pricing III – Legends Room
Session Chair: Steven Riddiough, University of Melbourne

Characterizing the Variance Risk Premium in Consumption-Based Models
Guanglian Hu, Instituto Tecnológico Autónomo de México
Kris Jacobs, University of Huston
Sang Byung Seo, University of Huston

The Leased Capital Premium
Kai Li, Hong Kong University of Science and Technology
Chi-Yang Tsou, Hong Kong University of Science and Technology

Discussants:
Michael F Gallmeyer, University of Virginia
Neal Galpin, Monash University

Corporate Finance III – Jack Ryder Room A
Session Chair: Hae Won Jung, University of Melbourne

Trade Secrets Protection and Antitakeover Provisions
Aiyesha Dey, Harvard Business School
Joshua T White, Vanderbilt University

The Employee Clientele of Corporate Leverage: Evidence from Individual Labor Income Diversification
Jie He, University of Georgia
Tao Shu, University of Georgia
Huan Yang, University of Massachusetts Amherst

Discussants:
Thomas W Bates, Arizona State University
Ilona Babenko, Arizona State University

Market Structures – Jack Ryder Room C
Session Chair: Joshua Shemesh, Monash University

Disaster Lending: Fair Prices but Unfair Access
Taylor A Begley, Washington University in St Louis
Umit G Gurun, University of Texas at Dallas
Amiyatosh K Purnanandam, University of Michigan
Daniel Weagley, Georgia Institute of Technology

The Optimal Size of Clearinghouse Default Funds
Agostino Capponi, Columbia University
Jessie Jiaxu Wang, Arizona State University
Hongzhong Zhang, Columbia University

Discussants:
Kristle Romero Cortés, University of New South Wales
Zhou Zhong, University of Melbourne
Saturday, 9 March 2019, 9:30 am – 11:15 am

Plenary Session: Mutual Funds – Level 4, The Spot
Session Chair: Federico Nardari, University of Melbourne

The Beta Anomaly and Mutual Fund Performance
Paul Irvine, Texas Christian University
Jeong Ho Kim, Emory University
Jue Ren, Texas Christian University

Correlated Flows, Portfolio Overlap and Mutual Fund Liquidity Management
Kelsey D Wei, University of Texas at Dallas
Vikram K Nanda, University of Texas at Dallas

Marketing Mutual Funds
Nikolai L Roussanov, University of Pennsylvania
Hongxun Ruan, University of Pennsylvania
Yanhao Wei, University of Southern California

Discussants:
Alan Crane, Rice University
Jie Cao, Chinese University of Hong Kong
Maurice McCourt, University of Melbourne
CONTACT

Conference Administrator
Rachel Soderstrom
Department of Finance
Faculty of Business & Economics
The University of Melbourne
Parkville, VIC 3010, AUSTRALIA
T: +61 3 9035 4502 | F: +61 3 8344 6914
fdu-conference@unimelb.edu.au
http://fbe.unimelb.edu.au/conferences/fdu

Organizing Committee:
Ali Akyol, Federico Nardari, Garry Twite, Kate Volkova, and Qi Zeng