

2021 WCLA Symposium

RE-IMAGINING THE TEACHING AND LEARNING EXPERIENCE



THE UNIVERSITY OF
MELBOURNE

Williams Centre for
Learning Advancement

Faculty of Business
and Economics

While 2020 was a year of significant upheaval, 2021 has continued to challenge our teaching as we seek to rapidly pivot between online, dual delivery and face to face teaching. As Covid continues to disrupt our teaching practices, it also brings to the fore a heightened need for academics to continue to adapt to the changing environment. Our levels of engagement with students and assessment integrity continue to be challenged. Student sentiment constantly shifts and academics' need to design online subjects with authentic assessment presents an urgent requirement for continual investment in professional development and self-reflection of teaching practice.

The theme of the 2021 Symposium explores how we can reimagine teaching and learning

in FBE. The event enables us to learn from colleagues, with our keynote speaker, a newly appointed Dean, providing a reflection of what business schools will potentially look like in the future. We draw upon the learning of our peers, including the WCLA team. The two main sessions will focus on enhancing student engagement experiences and sharing best practice, along with our assessment re-design workshop focusing on how we can reimagine and redesign assessment. Our annual debate, a traditional highlight of the day, will focus on the purpose of the business school. I encourage you to peruse the program and register your attendance.

September 21st

SYMPOSIUM SCHEDULE

WELCOME	10:00 AM
Professor Nasser Spear and Professor Angela Paladino	
KEYNOTE PRESENTATION	10:10 AM
Re-imagining Learning Models Professor Lan Snell	
REFRESHMENT BREAK	11:00 AM
SEMINAR	11:05 AM
Managing an engaging teaching experience in the dual delivery classroom Ms. Miriam Edwards and Dr. Angelito Calma	
LUNCH BREAK	12:05 PM
SEMINAR	1:00 PM
Re-imagining assessment for learning Dr. Valerie Cotronei-Baird and Ms. Alexandra Johnston Guest Speakers: Dr. Sarah Yang Spencer, Dr. Wasana Karunaranthne and Dr. Mehmet Ozmen	
REFRESHMENT BREAK	2:00 PM
DEBATE	2:10 PM
The role of a business faculty is only to produce graduates for industry Moderated by Professor Angela Paladino Debaters: A/Prof. David Byrne, A/Prof. Albie Brooks, Prof. Bill Harley, A/Prof. Michelle Evans, Ms. Jane Hronsky and Prof. Carsten Murawski	
CLOSING REMARKS	3:05 PM
Professor Angela Paladino	

INTERESTED?

[REGISTER HERE](#)

PRESENTER BIOS

DEBATERS



| A/PROF. DAVID BYRNE
| ECONOMICS
| UNIVERSITY OF MELBOURNE

David Byrne does empirical research in industrial organization, with a focus on energy and resource markets. He is Deputy Director of the Centre for Market Design, an affiliate of the Melbourne Energy Institute, and is an expert in antitrust cases in Australia and Canada. He received his PhD in economics from Queen's University in 2011.



| PROF. CARSTEN MURAWSKI
| FINANCE
| UNIVERSITY OF MELBOURNE

Carsten Murawski is a decision scientist and professor in the Department of Finance as well as a principal investigator in the Brain, Mind & Markets Laboratory at the University of Melbourne. He studies the roles of computation, randomness and computational complexity in human decisions.



| PROF. BILL HARLEY
| MANAGEMENT
| UNIVERSITY OF MELBOURNE

Bill Harley teaches and researches in HRM, organisation studies and research methodology. He also holds the James Riady Chair in Asian Business and has made numerous research contributions to the field of business and economics.



| A/PROF. MICHELLE EVANS
| MANAGEMENT
| UNIVERSITY OF MELBOURNE

Michelle Evans holds an Associate Professorship of Leadership (FBE and MBS) and is co-Founder of MURRA (MBS), founder of the Wilin Centre for Indigenous Arts and Cultural Development at the Faculty of Victorian college of the Arts and Music, and founder of WALAN MAYINYGU Charles Sturt University's Indigenous entrepreneurship Pop Up innovation hub program.



| A/PROF. ALBIE BROOKS
| ACCOUNTING
| UNIVERSITY OF MELBOURNE

Albie Brooks is an Associate Professor in Accounting. He has co-authored two University-level textbooks as well as authored and presented materials for the accounting profession. Albie's research and scholarship interests include the development and use of innovative educational materials and contemporary management accounting issues.



| MS. JANE HRONSKY
| ACCOUNTING
| UNIVERSITY OF MELBOURNE

Jane Hronsky is a lecturer in the Department of Accounting. She is the Program Director for the Master of Management (Accounting) and a Senior Academic Adviser. Interests are judgment and communication in audit and financial reporting, accounting history and accounting education.

GUEST SPEAKERS



| DR. SARAH YANG SPENCER
| ACCOUNTING
| UNIVERSITY OF MELBOURNE

Sarah Yang Spencer completed her PhD in Commerce. Her research focus includes the Scholarship of Teaching and Learning, internationalisation of the curriculum, business management strategy, accounting, and organisational learning. Sarah has also worked as the Education Manager at CPA Australia.



| DR. MEHMET OZMEN
| ECONOMICS
| UNIVERSITY OF MELBOURNE

Mehmet Ozmen is a Lecturer in the Department of Economics. He is an applied econometrician with a passion for business statistics education. His applied research interests include carbon mitigation policy, economic equity, health utility as well as an emphasis on the use of econometrics and data science for social good.



| DR. WASANA KARUNARATHNE
| ECONOMICS
| UNIVERSITY OF MELBOURNE

Wasana Karunarathne is a teaching specialist in the Department of Economics. Wasana's research includes economic education, development economics and applied microeconomics. She is working on curriculum and assessment redesign focusing on enhancing students' learning.

KEYNOTE PRESENTER



PROF. LAN SNELL | DEAN | BUSINESS SCHOOL, UNIVERSITY OF SOUTHERN QUEENSLAND

Professor Lan Snell has extensive experience and knowledge of digital resources and designing innovative curriculum architecture in a university context. Lan has 20+ years experience in industry and academia, success in delivering complex transformation, offers a unique set of skills in academic leadership. She is widely recognised as an innovator in the higher education sector, with a demonstrated record in designing and delivering break-through curriculum and learning models across three business schools: CSU, UTS and Macquarie Business School, particularly business analysis, decision science and quantitative methods in business.

SEMINAR PRESENTERS



MS. MIRIAM EDWARDS | EDUCATIONAL DESIGNER | WCLA, UNIVERSITY OF MELBOURNE

Miriam Edwards is currently completing her doctorate at the Melbourne Graduate School of Education. Miriam has extensive experience in higher education which includes teaching, curriculum renewal and subject design. Her research interests are in designing courses which are both innovative and accessible to students with diverse needs.



DR. ANGELITO CALMA | SENIOR LECTURER | WCLA, UNIVERSITY OF MELBOURNE

Angelito Calma designs and delivers professional development programs to support business academics, publishing in both higher education and business and management journals. He is also responsible for managing the Faculty's curriculum mapping as part of our quality assurance initiatives for AACSB. An experienced teaching and research academic, Angelito has more than 20 years of experience teaching management subjects, particularly business analysis, decision science and quantitative methods in business.



DR. VALERIE COTRONEI-BAIRD | SENIOR LECTURER | WCLA, UNIVERSITY OF MELBOURNE

Valerie Cotronei-Baird is a leader in the provision of learning and teaching advice. In her role she largely works with academics in the skill acquisition required to innovate teaching and assessment practices. Valerie's research includes: the integration of employability skills in the business curriculum, the professional development of academic teaching staff, assessment criteria and feedback, engaging students in the classroom, collaborative learning and team-based assignments and online delivery.



MS. ALEXANDRA JOHNSTON | ASSOCIATE LECTURER | WCLA, UNIVERSITY OF MELBOURNE

Alexandra Johnston co-coordinates the Tutoring in Higher Education program with Valerie. Alexandra is completing her PhD on academics' experience of peer review of teaching in higher education. She holds a number of qualifications, including a Masters in Applied Positive Psychology and a Graduate Certificate in Educational Research and University Teaching. Alexandra has extensive experience in a range of educational settings over 20 years, bringing both industry practice and academic research skills and knowledge to her work in higher education teaching.