

COMPETITION TERMS

Schedule to the Terms

1. Competition	BCom Case Competition (Case Competition or Competition)
2. University	The University of Melbourne [ABN 84 002 705 224], of Parkville, Victoria 3010, Australia
3. Competition Website (clause 1)	https://fbe.unimelb.edu.au/bcom/career/expertise/case-competition
4. Time Zone (clause 3)	AEST (UTC/GMT+10) – Local time in Melbourne, Australia.
5. Competition Period (clause 4)	Refer to Competition Website for key dates and times. In addition, key announcements and information will be distributed to entrants' email addresses. Entrants are responsible for checking their email accounts in a timely manner.
6. Entry Restrictions (clause 5)	Eligibility: Refer to Competition Website. All entrants must abide by the high standards of professional ethical conduct and academic integrity that is expected of students at the University. Plagiarism and collusion are strictly prohibited and will result in immediate disqualification. Entrants are required to be in standard business attire when participating in Competition activities.
7. Entry Method (clause 6)	Refer to Competition Website.
8. Maximum Number of Entries (clause 7)	Each entrant team may only submit one entry to the Competition.
9. Use of Personal Information (clause 9(d))	In addition to clause 9, each entrant agrees that the University may: (a) use their name and contact details for each entrant to receive ongoing University communication and marketing material not related to this Competition; (b) provide their name and contact details to the Case Partner and to members of the Competition judging panel and Competition sponsors (individuals external to the University) for the purpose of facilitating networking opportunities for Competition entrants; (c) where the University films, records or photographs Competition activities, the University will require entrants to sign an Audio/Video/Photograph release and IP Licence form in favour of the University; and (d) at the University's reasonable request, the Competition Winners will take

	part in the University promotional activities which may include their name and image published in the University's promotional materials (such as the University's website, marketing materials, advertising, printed materials and social media channels) and for ongoing promotional activities not related to this Competition.
10. Privacy Laws (clause 9)	<i>Privacy and Data Protection Act 2014 (Vic)</i>
11. Privacy Policy (clause 9)	https://policy.unimelb.edu.au/MPF1104
12. Privacy Contact Details (clause 9)	The University of Melbourne, Faculty Business and Economics Partnerships Team: fbe-industryprograms@unimelb.edu.au .
13. Content (clause 10)	Any materials submitted by each entrant team as part of their Case Solution provided in response to the Case Brief, including but not limited to responses, comments, written material, presentations, recordings, video, blogs, images and prototypes.
14. Use of Competition Entry by Entrants (clause 11)	The Case Partner grants to each entrant a non-exclusive, royalty-free licence to use the Content in their Case Solution for their own non-commercial and educational purposes (not including publication). The entrants acknowledge and agree that the benefits to them arising from this Competition are set out in the Background to these Terms.
15. Judging Details (clause 15)	<p>Competition entries will be subject to judging rounds as follows:</p> <ul style="list-style-type: none"> • Preliminary Round, with a judging panel comprising of industry representatives and academics from the the Faculty of Business and Economics. • Final Round, with a judging panel comprising representatives from the Case Partner and sponsoring partners, and an academic from the Faculty. <p>Judges will evaluate each team's Competition entry based on:</p> <ul style="list-style-type: none"> • The proposed strategy addresses the key issues of the case; • Depth of research and analysis; • Clarity and logical structure of the presentation • Practicality and feasibility of recommendations; • Innovation and evidence of a creative and rigorous approach to problem solving; • Effective delivery of the presentation and use of visual aids; • Q&A answers directly address the question and display a sound understanding of the case; and • Additional metrics to be decided and agreed upon by the judging panel.

16. Winner (clause 15)	<p>The Competition Winners are as follows:</p> <ul style="list-style-type: none"> (a) first-placed winning entrant team; (b) second-placed winning entrant team; (c) third-placed winning entrant team; (d) Fourth-placed winning entrant team
17. Prize (clause 16)	<p>Prizes will be awarded for first, second, third and fourth place as follows:</p> <ul style="list-style-type: none"> (a) first-placed Winner will receive prize money to the value of AUD\$2,500 (\$625 per team member) (inclusive of all taxes); (b) second-placed Winner will receive prize money to the value of AUD\$2,000 (\$500 per team member)(inclusive of all taxes); (c) third-placed Winner will receive [specify prize] to the value of AUD\$1,000 (\$250 per team member) (inclusive of all taxes); and (d) fourth-placed Winner will receive prize money to the value of AUD\$500 (\$125 per team member) (inclusive of all taxes).
18. Winner Notification (clause 17)	<p>Each Winner will be contacted in writing via their submitted contact details by 5.00pm on Monday, 7 September 2020.</p>
19. Claim Prize (clause 18)	<p>Each Winner must contact the University by 5.00pm on Friday, 11 September 2020 and:</p> <ul style="list-style-type: none"> (a) confirm their bank details to receive the Prize.

General Terms

BACKGROUND

The University (acting through its Faculty Business and Economics) is collaborating with an industry partner (**Case Partner**) to provide students with the opportunity to participate in the Case Competition and put into practice business theories learnt in the classroom and further develop critical thinking, problem solving and teamwork skills. As part of the Case Competition, the Case Partner will provide students a real-world business scenario or problem (**Case Brief**) in response to which students will work in small teams to prepare solutions (**Case Solutions**) which will be provided to the Case Partner. These Competition Terms will govern students' participation in the Case Competition.

ENTRANTS

1. By entering the Competition, you agree to be bound by the Terms of the Competition. The Terms governing the Competition include these General Terms, the Schedule to these Terms and any instructions relating to the Competition on the Competition Website. Only entries that comply with the Terms will be considered valid entries to this Competition.
2. Any capitalised terms used in these General Terms have the meaning given in the Schedule, unless stated otherwise. In the event of any inconsistency between the Schedule to the Terms (**Schedule**) and these General Terms, the Schedule will take precedence.
3. **Time Zone.** All times and dates in the Terms refer to the Time Zone in operation at the time of the Competition.
4. **Competition Period.** The Competition will be conducted during the Competition Period. The University is not responsible for any entry that is not received by the University in accordance with the key dates which have been set out in the Competition Period, for whatever reason. Incomplete or indecipherable entries will not be accepted.
5. **Entry Restrictions.** Eligibility to enter the Competition is subject to the Entry Restrictions. If entrants under the age of 18 are eligible to enter this Competition, they must have the consent of their parent or guardian to enter the Competition. The Competition requires entrants to work in small teams of four, where all team members meet the Entry Restrictions. If an entrant decides to withdraw from the Competition, the withdrawing entrant agrees that the remaining team members may continue to participate in the Competition without the withdrawing entrant's further involvement.
6. **Entry Method.** To enter the Competition, entrants must enter the Competition in accordance with the Entry Method (and any other entry details provided by the University on the Competition Website) during the Competition Period. If entrants are required to enter the Competition via a social media platform, each entrant must have an applicable social media account set to public during the Competition Period and must comply with the relevant social media terms and conditions.
7. **Maximum Number of Entries.** Entrants can enter the Competition up to the Maximum Number of Entries. Entries must be submitted separately, and entry must individually meet the requirements in the Schedule and are subject to the Entry Restrictions.

8. Each entrant is responsible for their own travel and other costs associated with entering the Competition.
9. **Use of Personal Information.** By entering this Competition each entrant agrees that:
 - (a) the University may use their name and contact details for the purpose of conducting the Competition, including complying with its relevant regulatory obligations;
 - (b) the University may publish the Winner's name in compliance with its regulatory obligations in conducting this Competition;
 - (c) at the University's request, the Winner will take part in the University promotional activities which may include their name and image published in the University's promotional materials (such as the University's website, marketing materials, advertising, printed materials and social media channels) and for ongoing promotional activities not related to this Competition; and
 - (d) the University may use their personal information for the additional purposes identified in Use of Personal Information (item 9 of the Schedule).

Privacy Laws and Privacy Policy. Under Privacy Laws, 'personal information' means any recorded information or opinions (whether true or not) that identify an individual or allow an individual to be identified. The University is committed to protecting personal information provided by you in accordance with Privacy Laws. The University has a comprehensive privacy policy addressing issues relating to the use, collection, security and access to personal information available at the Privacy Policy. All information collected by the University is governed by the Privacy Policy. For further information about how the University deals with personal information, please refer to the Privacy Policy or contact the University's Privacy Officer at privacy-officer@unimelb.edu.au.

Privacy Contact Details. You may access any personal information you have provided by contacting the University staff member identified in the Privacy Contact Details.

10. **Content.** Entrants agree that they are fully responsible for any Content provided as part of their Case Solution submitted for the Competition. The University is not liable in any way for such Content to the full extent permitted by law and may remove or decline to publish any Content without notice for any reason whatsoever. Entrants warrant and agree that:
 - (a) they will not submit any Content that is unlawful or fraudulent, or that the University may deem in breach of any intellectual property, privacy, publicity or other rights, defamatory, obscene, derogatory, pornographic, sexually inappropriate, violent, abusive, harassing, threatening, objectionable with respect to race, religion, origin or gender, not suitable for children under 14, or otherwise unsuitable for publication;
 - (b) their Content shall not contain viruses or cause injury or harm to any person or entity;
 - (c) they will obtain prior consent from any person who, or from the owner(s) of any property that, appears in their Content;
 - (d) the Content is the original work of the entrant that does not infringe the rights of any third party or otherwise they will obtain full prior consent from any person who has jointly created or has any rights

in the Content to the uses contemplated by these Terms, and the Content does not infringe the rights of any third party;

- (e) they consent to any use of the Content which may otherwise infringe the Content creator's/creators' moral rights pursuant to the *Copyright Act 1968* (Cth) and warrant that they have the full authority to grant these rights; and
- (f) they will comply with all applicable laws and regulations, including without limitation, those governing copyright, content, defamation, privacy, publicity and the access or use of others' computer or communication systems.

Without limiting any other terms herein, the entrant agrees to indemnify the University for any breach of the above terms.

11. **Use of Competition Entry.** As a condition of entering this Competition, each entrant assigns to the University all rights to, and in, the Case Solution submitted for the Competition and the entrants agree that the University will then assign the rights to, and in, the Case Solution to the Case Partner.
12. If this Competition is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the University, including but not limited to technical difficulties, unauthorised intervention or fraud, the University reserves the right, in its sole discretion, to the fullest extent permitted by law:
 - (a) to disqualify any entrant; or
 - (b) to modify, suspend, terminate or cancel the Competition, as the University deems appropriate.
13. Except for any liability that cannot by law be excluded, including any statutory consumer guarantees provided under the consumer protection laws of Australia, the University (including its respective officers, employees and agents) excludes all liability (including negligence) for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Competition.
14. **Confidentiality.** By entering the Competition, entrants agree to maintain the confidentiality of the Case Brief and any information or material that has been provided in relation to the Case Brief by the Case Partner and entrants agree that they will not reproduce the Case Brief for purposes unrelated to the Competition, or share the Case Brief with any individuals who are not also Competition entrants.

WINNER

15. **Judging Details and Winner.** The Winner will be determined from the valid Competition entries received by the University in accordance with the Judging Details.
16. **Prize.** The Prize will be awarded as specified in the Schedule. The Prize values are the recommended retail value as provided by the relevant supplier, are in Australian dollars, are correct as at the time of the commencement of the Competition Period and are inclusive of all taxes. If the Prize is in the form of a gift voucher the Winner must comply with the gift voucher's terms and conditions. The Winner must claim the Prize in accordance with Claim Prize. Please allow at least 28 days from the date of notification for the delivery of the Prize. Transport to claim the prize is not part of the prize and is the sole responsibility

of the Winner. The Prize cannot be exchanged or redeemed for other goods, services, cash or credit. If, for some reason the Prize is unavailable, the University reserves the right to substitute the Prize for a prize of equal or greater value.

17. **Winner Notification.** The Winner will be notified in accordance with Winner Notification. The Winner may also be announced in accordance with clause 9(b) above.
18. **Claim Prize.** If the Winner does not comply with these Terms and/or does not claim the Prize in accordance with Claim Prize, the University reserves the right to select a replacement winner from the remaining valid entries in accordance with clause 14 above.
19. The entrants are not agents of The University of Melbourne and must not convey that impression to anyone.
20. The result of the Competition is final and no correspondence will be entered into.