GLOBAL MANAGEMENT CONSULTING
July 2019 Information Session

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What is MGMT30017 Global Management Consulting?

• A Capstone experience
  ➢ Level-3 Management subject
  ➢ 12.5 points credit

• Intensive business consulting project in a foreign city
  ➢ 20 students working in teams of 4

• Locations in July 2019:
  ➢ Berlin, Germany
  ➢ Seoul, South Korea
  ➢ Shanghai, China
  ➢ Singapore
About Global Management Consulting

- **10 day business consulting project**
  - With host/client firm
  - Accompanied by academic mentor

- **Sightseeing and cultural tours**

- **Pre-departure seminar in Melbourne and a preparatory day in-country**
  - To develop consulting, communication and team work skills
  - To meet your cohort
  - **Compulsory requirement** - students that are unable to attend will not be considered for the subject
The Host Companies

- Range of companies and industries. Previous companies include:
  - ANZ
  - BASF
  - Berlin Partner
  - Daniel Teo & Associates
  - DDB
  - Grant Thornton
  - IBM
  - PHD
  - PWC
  - QBE
  - Radisson
  - Remondis
  - SabMiller
  - Yum! Brands

- Hosted in their international offices, working on real projects

- Previous hosts include:
  - Berlin Partner
  - Grant Thornton
  - ANZ
  - BASF
  - QBE
  - DDB
  - PWC
  - Yum! Brands
Your Consulting Project

The companies will provide business projects and problems they are currently facing, and may ask you to:

- Evaluate a new business opportunity for their company
- Provide a financial analysis
- Develop a marketing plan for the company
- Undertake a business planning exercise or
- Recommend operational efficiencies
The Project Experience

Placed in teams of four based on:
- the project brief
- your academic background
- your professional experience
- multidisciplinary teams

Key opportunity to learn from the experience:
- working on a consulting project in an international setting
- working in a team environment
- experiencing considerable ‘information gaps’

Work closely with an academic who:
- travels to the city
- is your team ‘coach’
- is your client sponsor
Aims of the Subject

This subject provides participants with the opportunity to:

- be exposed to international work practices
- access an increased global network
- prove their ability to work effectively in an international setting
- experience intensive teamwork in a time constrained environment
- be able to take part in a valuable travel experience
Benefits of Completing Global Management Consulting

- Experience a dynamic and rich professional learning program
- Enhance your employment options by gaining international professional experience
- Expand your horizons and gain a deeper understanding of the international business world
- Develop your teamwork and cross-cultural communication skills
- Explore what it means to be a global citizen/student
- Gain first-hand experience to take the lead professionally, academically and culturally
## Assessment

<table>
<thead>
<tr>
<th>Task</th>
<th>Due date</th>
<th>Weighting</th>
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<tbody>
<tr>
<td>Team presentation to host company</td>
<td>Last day in company</td>
<td>40%</td>
</tr>
<tr>
<td>(1000 words)</td>
<td></td>
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<tr>
<td>Team report on project</td>
<td>Approx. 4 weeks after presentation</td>
<td>30%</td>
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<tr>
<td>(5000 words)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Peer review assessment</td>
<td>Approx. 5 weeks after presentation</td>
<td>10%</td>
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<tr>
<td>Reflective individual essay</td>
<td>Approx. 5 weeks after presentation</td>
<td>20%</td>
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<tr>
<td>(2000 words)</td>
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## Important Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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<tbody>
<tr>
<td>Monday 4 March 2019</td>
<td>Applications open</td>
</tr>
<tr>
<td>Wednesday 20 March 2019 (11.59pm)</td>
<td>Applications close</td>
</tr>
<tr>
<td>Wednesday 27 March 2019 (WEEK 4 Semester 1)</td>
<td>Group interviews take place; final selection</td>
</tr>
<tr>
<td>Tuesday 2 April 2019</td>
<td>Earliest date for applicants to know the outcome of the selection process</td>
</tr>
<tr>
<td>Wednesday 8 May 2019 (5.00pm – 6.30pm)</td>
<td>Compulsory Logistics Briefing session</td>
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<tr>
<td>Saturday 18 May 2019</td>
<td>Compulsory pre-departure seminar in Melbourne</td>
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**In-country Dates:**

- Tuesday 2 July – Thursday 18 July 2019
<table>
<thead>
<tr>
<th>In-country program schedule</th>
<th>Activity</th>
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<tbody>
<tr>
<td>Tuesday 2 July 2019</td>
<td>Check in to hotel (by 3pm)</td>
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<tr>
<td></td>
<td>Welcome dinner (evening)</td>
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<tr>
<td></td>
<td><em>not included in the program fee</em></td>
</tr>
<tr>
<td>Wednesday 3 July 2019</td>
<td>Preparation all-day seminar</td>
</tr>
<tr>
<td>Thursday 4 July – Wednesday 17 July 2019</td>
<td>Consulting project (in-company period)</td>
</tr>
<tr>
<td>Saturday 6 July (Berlin tour date may be different)</td>
<td>Sightseeing tour</td>
</tr>
<tr>
<td>Thursday 18 July 2018</td>
<td>Check out of hotel</td>
</tr>
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</table>
Program Cost $1365

This is a faculty subsidised amount

$500 deposit due: Tuesday 16 April 2019

$865 balance due: Monday 29 April 2019
Included in the $1365:

- **Accommodation 16 nights** incl. breakfast (in minimum 3-star equivalent accommodation based on a twin-share, air-conditioned ensuite room)
- **Local sightseeing/cultural tour**
- Complimentary standard **travel insurance** policy provided by the University (can cover some personal travel)

**NOT included:**

- International **airfare**
- Lunch, dinner and **spending money**
- Local transportation
- **Visa** *(the University cannot guarantee that you will be granted a visa)*
- Additional **personal insurance**
- **Subject tuition fee**
Scholarships and Grants

Melbourne Mobility Award
All selected students can apply for a Melbourne Mobility Award. Some are awarded based on academic performance, while others are awarded to those experiencing disadvantage. Minimum award $1000.
https://scholarships.unimelb.edu.au/awards/melbourne-mobility-awards

Faculty Travel Grants
4 x $1,500 travel grants awarded to the most competitive candidates (based on selection criteria for the subject).
No application is required. Recipients notified at time of offer for GMC program.

Balmford Travel Grant
4 grants to the value of $3,000 each. Must have completed 175 points of BCom and meet financial criteria as defined by Access Melbourne Requirements. Apply via GMC July website at time of submitting GMC application.

Go to ‘Grants, scholarships and funding’ at our GMC site for full details: http://fbe.unimelb.edu.au/students/bcom/enrich/workplace-opportunities#global-management-consulting-july-intake
Funding Assistance

Student Financial Aid
A range of funding available usually in the form of interest-free loans.
www.services.unimelb.edu.au/finaid/

OS-HELP Loan
Available to students enrolled in a Commonwealth Supported Place (CSP) in a degree course who want to undertake part of their study overseas.
http://go.unimelb.edu.au/343n
The Application Process

Eligibility and Selection

- Completed minimum of 175 points total accumulated at the commencement of the subject including MGMT20001 Organisational Behaviour
- Students shortlisted on the basis of average grades (WAM of 65% or higher). Shortlisted applicants required to attend interview on campus Week 4 (Semester 1 2019)
- Final selection based on interview performance
The Application Process

Applications are now open
Applications close 11:59pm Wednesday 20 March 2019

Apply online via the ‘Apply Now’ section of the GMC July webpage:

To apply, you are required to attach two documents:

- Your resume or CV (maximum 2 pages) - ready to upload
- A covering letter or personal statement (approximately 500 words) - ready to upload

Important!
Your application will not be considered unless all requested documents have been submitted.
Preparing your personal statement / cover letter

- Why are you applying for this subject?
- What do you expect to gain from the experience?
- What experience, skills and attributes are you bringing to the program?
- How does this experience fit in with your plans for the future / career goals?
Need some help with your interview skills?

The Faculty Enrichment team is running a skills workshop ‘Application Skills Pt 1: The Standout CV with PwC’ session which looks at trends in the digital world to help with standout applications.

Tuesday 12 March 2019
1.00pm – 2.00pm
B-120 (Theatre 2), 207-221 Bouverie Street

Register your attendance via Eventbrite:
https://fbe.unimelb.edu.au/students/bcom/enrich/getting-ready-for-your-career#skills-workshops
Future GMC Intakes and Locations

November 2019
Santiago, Chile and Kuala Lumpur, Malaysia
https://fbe.unimelb.edu.au/students/bcom/enrich/workplace-opportunities#global-management-consulting-november-intake

January 2020
San Francisco, USA and Bangkok, Thailand
https://fbe.unimelb.edu.au/students/bcom/enrich/workplace-opportunities#global-management-consulting-january-intake
QUESTIONS?

fbe-capstonestudies@unimelb.edu.au
http://fbe.unimelb.edu.au/students/bcom/enrich/workplace-opportunities
ENGAGE TO ENRICH

Business and Economics Current Students
(The University of Melbourne)

Join the Facebook Community!

facebook.com/groups/BusEcoMelbCurrentStudents