



Faculty of Business
and Economics

2023 BCOM CASE COMPETITION

PARTICIPANT RULES & GUIDELINES



BCOM
Case Competition

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2023 BCOM CASE COMPETITION

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WELCOME TO THE BCOM CASE COMPETITION

The 2023 BCom Case Competition (BComp) will be delivered in-person. Teams are required to meet in person during the competition, at the Case Launch and skill development sessions. The Preliminary and Final Rounds of the competition will be delivered face-to-face and invited students must attend and participate in-person.

Students who participate do so on a voluntary basis for educational benefit, and will not be entitled to any remuneration or payment in respect of the program, with the exception of the prizes outlined in this document.

Prizes will be awarded to all BCom Case Competition finalists (1st - 4th place) as follows, split evenly between team members:

- \$3,500 will be awarded to the team placing first, \$2,250 to the team placing second, \$1,500 to the team placing third and \$1,000 to the team placing fourth. A letter will be emailed to these teams following the Final Round, with instructions for how to receive the funds.
- Members of the winning team are guaranteed an interview with the Faculty of Business and Economics for the International Case Competition program, if eligible.

TIME ZONES

All time and date information in this document is given in Australian Eastern Standard Time (GMT + 10).

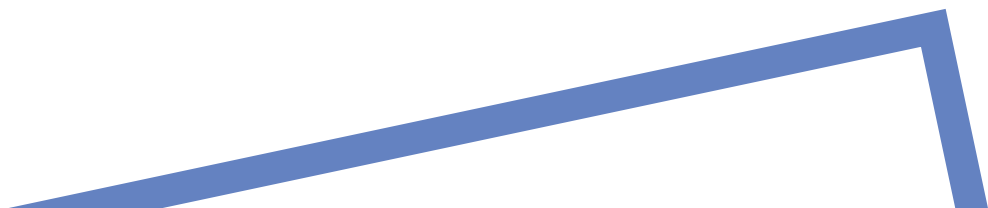
ONLINE PLATFORMS

A combination of the following channels and platforms may be used during the competition:

- Email
- Canvas LMS
- Zoom

Teams can choose to communicate using their preferred channels.

Questions or issues should be emailed to bcom-case-comp@unimelb.edu.au.



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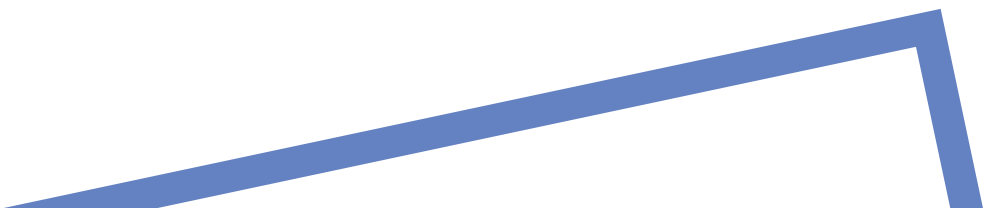
RULES AND REGULATIONS

The following rules and regulations apply to all participants of the 2023 BCom Case Competition. Team members are expected to familiarise themselves and abide by these rules outlined in this document throughout the competition. Violation of any of these rules may result in disqualification of a team or team member.

1. To uphold the integrity of the Competition and the results, all competitors must abide by the highest standards of professional ethical conduct becoming of a BCom student. Any violation of the competition rules will result in automatic and immediate disqualification.
2. The Case used in the Competition will, to the best of the organisers' knowledge, be unpublished and untested. The Case will be published on Canvas immediately after the Launch event. Under no circumstances is the Case to be reproduced, either electronically or in hard copy, nor shall it be shared with non-participants.
3. All teams must comprise of **four BCom** students, second year or above who are enrolled in at least one subject in Semester 2, 2023. To qualify as a second year, a student will need to have completed 100 credit points of coursework at the time of registration OR have been enrolled at the University for a minimum of 12 months (two full semesters).
4. Teams are allowed a maximum of one student who has participated in an International Case Competition.
5. The composition of a team must remain unchanged throughout the competition. In extenuating circumstances, requests to change the composition of a team will be considered by the Appeals Committee.
 - Teams requesting changes to their composition must put their request in writing, explaining fully the reason for the required change. This notice must be sent to the Appeals Committee as soon as practical, and no later than 24 hours after the event that necessitates the change. The address for correspondence is: bcom-case-comp@unimelb.edu.au.
 - Permission for changes to team composition and the team's ongoing participation in the competition will be at the complete discretion of the Appeals Committee.
6. Team names must be consistent with the principle of professionalism detailed in point 1. Teams who register with an inappropriate name will be asked to change their name to finalise their registration. The team name should not identify any of the individual team members.
7. The team's ongoing participation in the competition may require the team to recruit new team members to replace any members who have withdrawn.
8. Should an individual team member withdraw, any ideas generated by that team member remain with the team. In this instance, participation in the Competition will be considered on a case-by-case basis if the number of members in the team falls below the minimum of three.
9. Should a team wish or need to withdraw from the competition, the team must inform the Competition Organising Committee before 5pm on Friday 31 August.
10. Teams are expected to conduct all necessary research through all publicly available resources.
11. Teams must prepare their response to the Case independently. Teams are not permitted to discuss the Case with, or obtain help from, anyone outside their registered team.
12. Plagiarism and collusion between teams is strictly prohibited and will result in immediate disqualification.

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13. Participants agree that the Case Competition Partner will own all presentations, including any information and/or recommendations which are provided by teams as part of the competition.
 14. Participants who have worked or are currently working for a Case Competition sponsor company (SPP/UBS/CFA Society Melbourne) must declare this via the online registration form and each request will be considered on a case-by-case basis. Teams who do not provide timely notification will be disqualified with immediate effect.
 15. Members of the BCom Case Competition Committee who are directly involved in the planning or execution of the BCom Case Competition are ineligible to compete.
 16. All participants must attend a launch event on Friday 25 August, 6pm. More details about the launch will be sent to Competition participants.
 17. The Final Round (Friday 22 September) will be recorded and photographed. Team members may be featured in resulting promotional material.
 18. The winning team is required to write an article of approximately 500 words about their experience in the competition for the [Faculty's Newsroom](#).
 19. Important announcements and information will be made available on Canvas when the launch concludes. All participants are responsible for checking their email accounts and Canvas in a timely manner.
 20. If this Competition is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the University, including but not limited to technical difficulties, unauthorised intervention or fraud, the University reserves the right, in its sole discretion, to the fullest extent permitted by law:
 - to disqualify any participant; or
 - to modify, suspend, terminate or cancel the Competition, as the University deems appropriate.
 21. Except for any liability that cannot by law be excluded, including any statutory consumer guarantees provided under the consumer protection laws of Australia, the University (including its respective officers, employees and agents) excludes all liability (including negligence) for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Competition.
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COMPETITION STRUCTURE AND TIMELINE

Activity	Date and time (AEST)
Registrations Open	Monday 17 July, 9am
Registrations Close	Sunday 13 August, 11.59pm
Social Mixer	Tuesday 22 August, 12pm - 1pm
Case Launch	Friday 25 August, 6pm - 7pm
Skills Development Session 1: Crack the Case	Tuesday 29 August, 6pm - 7.30pm
Q&A Team Question Submissions Due	Thursday 31 August, 12pm
Q&A Session	Tuesday 5 September, 6pm - 7pm
Pre-screening Submissions Due	Wednesday 6 September, 11.59pm
Preliminary Outcomes Available	Tuesday 12 September
Skills Development Session 2: Presenting to Win	Friday 15 September, time TBC
Preliminary Round	Tuesday 19 September, 12pm - 5pm
Final Round	Friday 22 September, 5pm - 9pm

CASE LAUNCH

The Case Competition launch will include important information regarding the case and competition structure. Teams will receive a case materials file which will provide key data and information regarding the case. The case will be multi-disciplinary and may cover topics including but not limited to: finance, accounting, marketing, general management, human resources, entrepreneurship, strategy, international business, and policy.

Q&A SESSION

A Q&A session will be held to answer questions about the case and materials. The session will be delivered by a representative from the Case Partner company and the Academic Lead for the BCom Case Competition.

Teams will be required to submit their questions through a Qualtrics form which will be emailed and provided on the Canvas community. Questions must be submitted by 12pm, Thursday 31 August (one form submission per team).

Questions will be collated and answered at the Q&A. For anyone unable to attend the session, it will be recorded and made available on Canvas.

SKILLS DEVELOPMENT SESSIONS

Attendance at the Crack the Case session is optional, but highly recommended for all student participants. The Presenting to Win session is only available to team members who have been selected to participate in the Preliminary Round.

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PRE-SCREENING STAGE

Using the information presented at the launch, Q&A session and in the case materials, teams will be required to produce a four-slide (maximum) PowerPoint file that includes:

- a cover page with the team name and the name and student ID number of each team member (1 slide);
- a situation analysis of the business case (1 slide); and
- an overview of the team's approach/strategy to answering the case as well as any initial thoughts regarding recommendations (2 slides).

All submissions must use Microsoft PowerPoint or PowerPoint converted to PDF as their visual aid. All other file formats will be rejected.

All pre-screening documents must be submitted by 11.59pm, Wednesday 6 September. A submission link will be emailed to the Team Leader of each team immediately after the case launch.

A judging panel will select 16 teams to proceed. Teams will be informed of the selection by an email on or before Tuesday 12 September.

- The panel reserves discretion to select fewer than 16 teams to proceed.

Teams who receive an outcome for the Preliminary Round who no longer wish to participate in the competition must advise organisers immediately so that the place can be offered to another team.

Members of the 16 selected teams will be invited to attend a Presenting to Win Workshop on Friday 15 September. Attendance is strongly recommended.

At or before 9am on Tuesday 19 September, teams must electronically submit a copy of their slide pack to be used for presentation at the Preliminary Round in PowerPoint format. There are no limits on the number of slides required for the Preliminary and Final Rounds PowerPoint presentation submissions.

PRELIMINARY AND FINAL ROUNDS

1. Structure:

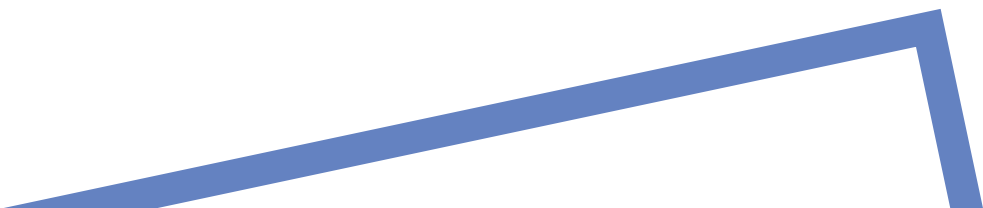


- Presentation slides for the Preliminary Round should be submitted by 9am on Tuesday 19 September. Presentation slides for the Final Round should be submitted by 9am on Friday 22 September. Alterations may not be made to the presentation after submission. Teams who do not submit their slides by this deadline will be required to present without their slides.
- The submission link and time for the presentations will be communicated to teams by email.
- Teams should be checked in and ready to join their allocated room at least 15 minutes before their allocated time slot for presentation.
- At the Preliminary Round, teams must return to the assigned room at 4.30pm for the announcement of results.
- Times will be strictly adhered to. Room Coordinators will time the presentations and teams will be notified when there are 3 minutes and 1 minute remaining, then cut off at the 10-minute mark.

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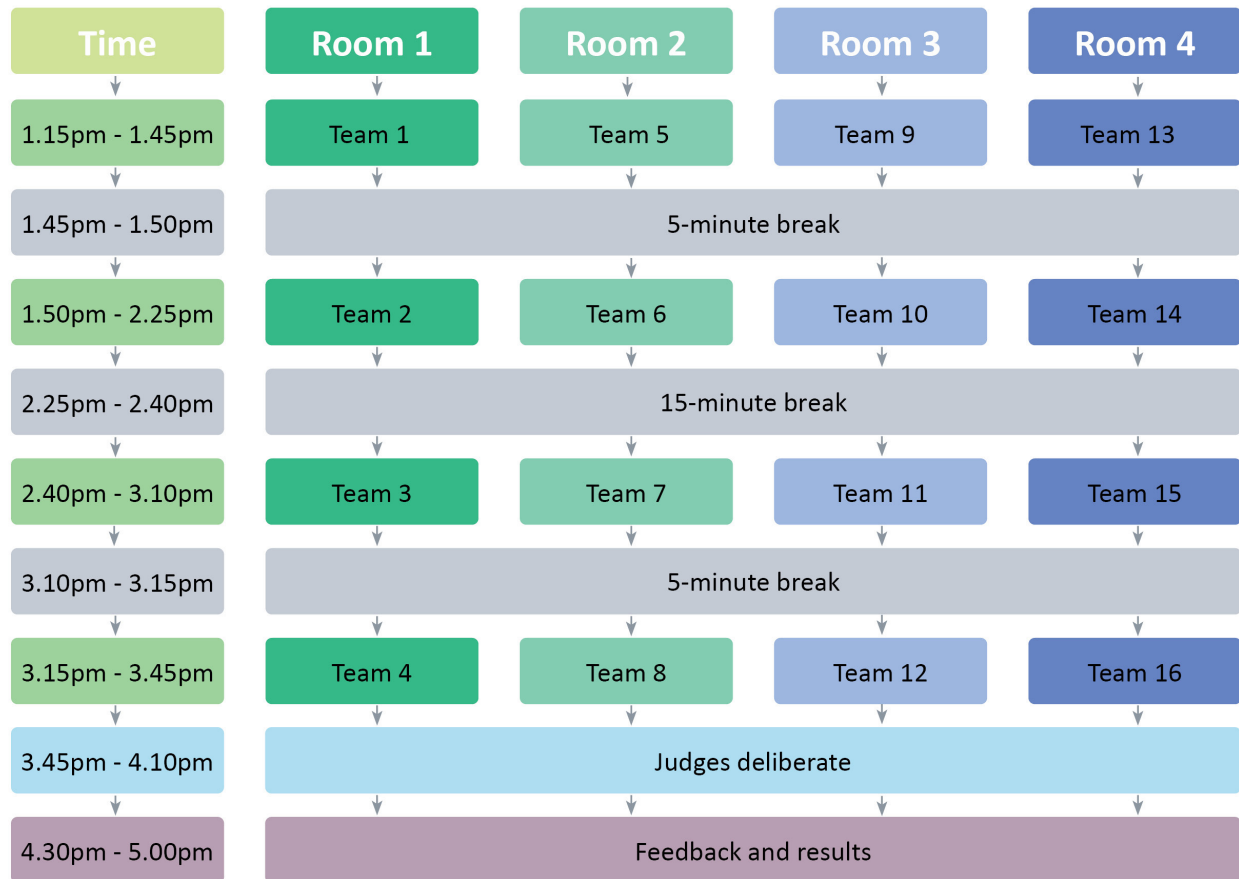
2. Presentations:

- The dress code for all rounds is business attire.
 - Each presentation room shall be assigned a Room Chair and a Timekeeper. Timelines will be strictly adhered to. There will be a signal to teams indicating 3-minutes remaining and 1-minute remaining during both the presentation and the question-and-answer session. At 10 minutes, the Timekeeper will stop the presentation, with no exceptions. At the conclusion of the full 25 minutes, the Timekeeper will stop the question-and-answer session, with no exceptions.
 - Team members are not permitted to watch presentations preceding their own presentation. Any team attending earlier presentations than their own, or presentations in other divisions, will be penalised (at the discretion of the Appeals Committee).
 - Teams' presentation slides are the only required deliverables for the judging panel.
 - Teams also have the option, but are not required, to include content such as page covers, appendices, graphs, and backup slides.
 - Upon completion of the Preliminary Round presentations, the judging panel will provide summary presentation feedback to all teams collectively. Individual team feedback and scores will not be provided.
 - There will be one team selected from each division as the division winners. Four teams will progress to the Final Round.
 - Finalist teams may continue to work on the case until the submission date for the Finals. At or before 9am on Friday 22 September, teams must electronically submit a copy of their slide pack to be used for presentation at the Final Round in PowerPoint format.
 - At the Final Round, when a team has completed their presentation, the team members may remain in the presentation room to watch the remaining teams in that division. Team members are not permitted to watch presentations preceding their own presentation. Any team attending earlier presentations than their own, or presentations in other divisions, will be penalised (at the discretion of the Appeals Committee).
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SAMPLE PRELIMINARY ROUND STRUCTURE



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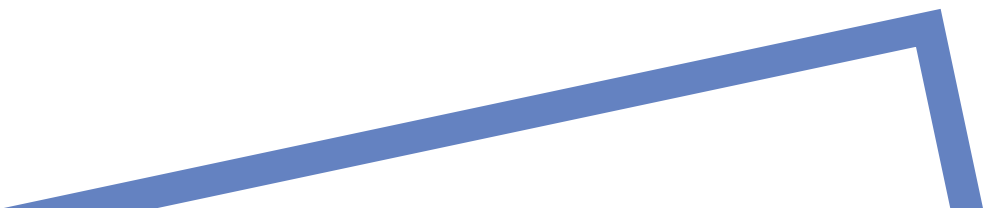
JUDGING AND EVALUATION

JUDGING PANEL

- The judging panel for the Preliminary Round will consist of industry representatives.
- The judging panel for the Final Round will consist of an industry representative from the Case Partner and Case Sponsor organisations, and an academic(s) from the Faculty of Business and Economics. No judges from the Preliminary Round will sit on the Final Round judging panel.

EVALUATION

Judges will evaluate each team based on:

- whether the proposed strategy addresses the key issues of the case;
 - the depth of research and analysis;
 - the clarity and logical structure of the presentation;
 - the practicality and feasibility of recommendations;
 - whether there is innovation and evidence of a creative and rigorous approach to problem solving;
 - the effectiveness of delivery of the presentation and use of visual aids;
 - whether the Q&A directly addresses the question and displays a sound understanding of the case; and
 - any other metrics to be decided and agreed upon by the judging panel.
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PRIVACY AND CONFIDENTIALITY

Participants will not disclose, without the Case Competition Partner's prior consent, any of the Case Competition Partner's confidential information that they receive in relation to the competition. For the avoidance of doubt, the case and any supplementary information or materials provided by the Case Partner in relation to the case is the Case Competition Partner's confidential information.

USE OF PERSONAL INFORMATION

The Personal Information provided by participants will be used by the University for the purposes of administering the participants' participation in the Case Competition and will also be provided to the Competition judging panel and third-party sponsors for this purpose. In addition, by entering this Competition each participant agrees that:

- the University may film, photograph and screen capture the Case Competition proceedings and upload the film and photographs, which may contain the participant's image, name and/or voice, to the University's website and use the film and photographs for other University promotional, educational and reporting purposes, whether related to the Competition or otherwise;
- the University may use their name and contact details for the purposes of the Competition;
- they agree to receive ongoing University communications and marketing material, whether related to the Competition or otherwise;
- the University may provide their name and contact details to the Competition judging panel and sponsors (individuals and entities external to the University) for the purposes of facilitating networking opportunities for the Competition participants; and
- at the University's reasonable request, the winner will take part in the University promotional activities which may include their name and image published in the University's promotional materials (such as the University's website, marketing materials, advertising, printed materials and social media channels) and for ongoing promotional activities not related to this Competition.

Privacy and Data Protection Act 2014 (Vic) www.unimelb.edu.au/governance/compliance/privacy.

Under Privacy Laws, 'personal information' means any recorded information or opinions (whether true or not) that identify an individual or allow an individual to be identified. The University is committed to protecting personal information provided by you in accordance with Privacy Laws. The University has a comprehensive privacy policy addressing issues relating to the use, collection, security and access to personal information available at the Privacy Policy. All information collected by the University is governed by the Privacy Policy. For further information about how the University deals with personal information, please refer to the Privacy Policy or contact the University's Privacy Officer at privacy-officer@unimelb.edu.au.

Privacy Contact Details: You may access any personal information you have provided by contacting the Experiential Learning Team via bcom-case-comp@unimelb.edu.au.

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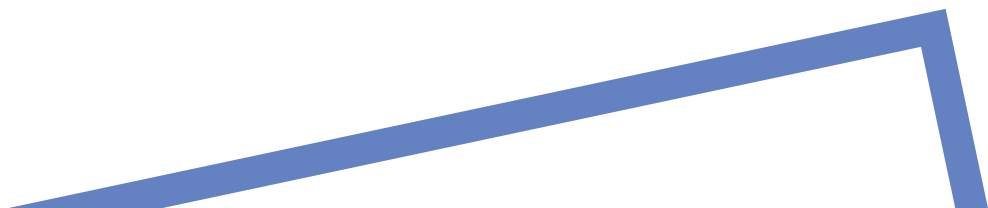
CONTENT PROVIDED IN CASE RESPONSE

Participants agree that they are fully responsible for any content they provide in response to the Case. The University is not liable in any way for such content to the full extent permitted by law and may remove or decline to publish any content without notice for any reason whatsoever. Participants warrant and agree that:

- they will not submit any content that is unlawful or fraudulent, defamatory, obscene, derogatory, pornographic, violent, abusive, harassing, threatening, objectionable with respect to race, religion, origin or gender, or that the University may deem to be in breach of any intellectual property, privacy, publicity or other rights, or otherwise unsuitable for publication;
- their content shall not contain viruses or cause injury or harm to any person or entity;
- they will obtain prior consent from any person or from the owner(s) of any property that appears in their content;
- the content is the original work of the participant and that it does not infringe the rights of any third party or otherwise that they will obtain full prior consent from any person, who has jointly created or has any rights in the content, to the uses contemplated in these Rules and Regulations;
- they consent to any use of the content which may otherwise infringe the content creator's/creators' moral rights pursuant to the Copyright Act 1968 (Cth) and warrant that they have the full authority to grant these rights; and
- they will comply with all applicable laws and regulations, including without limitation, those governing copyright, content, defamation, privacy, publicity and the access or use of others' computer or communication systems.
- Without limiting any other terms herein, the participant agrees to indemnify the University for any breach of the above terms.

USE OF COMPETITION ENTRY BY THE CASE COMPETITION PARTNER

Any materials submitted by an entrant via the Competition including but not limited to prototypes, presentations, comments, recordings and images will become the property of the Case Competition Partner and participants are granted a non-exclusive, royalty-free licence to use the materials they submit for the Competition for their own non-commercial educational purposes (not including publication). By registering for this Competition, participants agree to assign the rights to their Competition materials to the Case Competition Partner.



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APPEALS COMMITTEE

The Appeals Committee will deal with any issues relating to rules and equity of the Competition.

The Appeals Committee will be guided by the letter and the spirit of the rules of the Competition, and the norms of fair play and good gamesmanship.

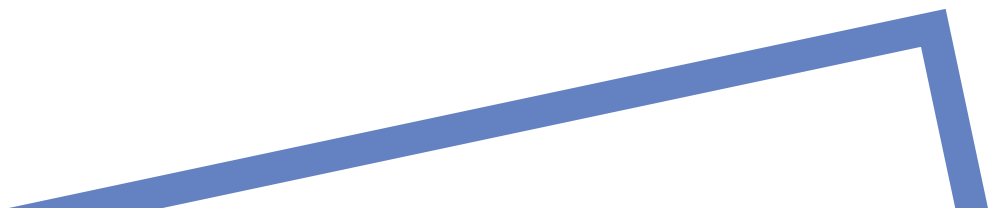
Appeals must be submitted to the Appeals Committee by email to bcom-case-comp@unimelb.edu.au as soon as possible before the Preliminary Round and Final Round. At either the Preliminary Round and Final Round, a written document must be submitted no later than 15 minutes after the judging panel's decision has been announced.

The Appeals Committee has the power to:

- Take action as deemed appropriate.
- Issue a reprimand.
- Disqualify a team member from the competition.
- Disqualify a team from the competition.

The Appeals Committee's decision is final.

The Appeals Committee comprises of a Faculty academic, two Student Experience and Experiential Learning (SEEL) staff members and a student representative.



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COMPETITION TERMS

SCHEDULE TO THE TERMS

1. Competition	BCom Case Competition (Case Competition or Competition)
2. University	The University of Melbourne [ABN 84 002 705 224], of Parkville, Victoria 3010, Australia
3. Competition Website (Clause 1)	https://fbe.unimelb.edu.au/bcom/career/expertise/case-competition
4. Time Zone (Clause 3)	AEST (UTC/GMT+10) - Local time in Melbourne, Australia
5. Competition Period (Clause 4)	Refer to Competition Website for key dates and times. In addition, key announcements and information will be distributed to entrants' email addresses. Entrants are responsible for checking their email accounts in a timely manner.
6. Entry Restrictions (Clause 5)	Eligibility: Refer to Competition Website . All entrants must abide by the high standards of professional ethical conduct and academic integrity that is expected of students at the University. Plagiarism and collusion are strictly prohibited and will result in immediate disqualification. Entrants are required to be in standard business attire when participating in Competition activities.
7. Entry Method (Clause 6)	Refer to Competition Website .
8. Maximum Number of Entries (Clause 7)	Each entrant team may only submit one entry to the Competition.

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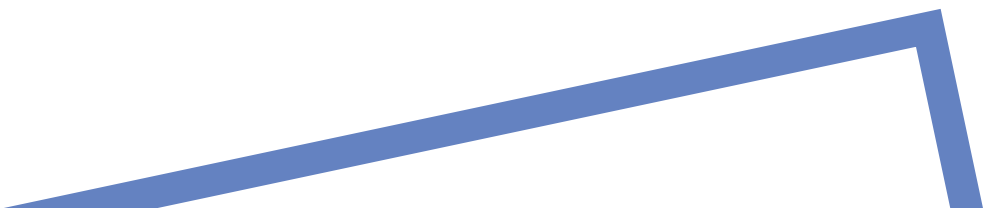
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9. Use of Personal Information (Clause 9d)	<p>In addition to clause 9, each entrant agrees that the University may:</p> <ul style="list-style-type: none">a) use their name and contact details for each entrant to receive ongoing University communication and marketing material not related to this Competition;b) provide their name and contact details to the Case Partner and to members of the Competition judging panel and Competition sponsors (individuals external to the University) for the purpose of facilitating networking opportunities for Competition entrants;c) where the University films, records or photographs Competition activities, the University will require entrants to sign an Audio/Video/Photograph release and IP Licence form in favour of the University; andd) at the University's reasonable request, the Competition Winners will take part in the University promotional activities which may include their name and image published in the University's promotional materials (such as the University's website, marketing materials, advertising, printed materials and social media channels) and for ongoing promotional activities not related to this Competition.
10. Privacy Laws (Clause 9)	Privacy and Data Protection Act 2014 (Vic)
11. Privacy Policy (Clause 9)	https://policy.unimelb.edu.au/MPF1104
12. Privacy Contact Details (Clause 9)	The University of Melbourne, Faculty Business and Economics Partnerships Team: fbe-industryprograms@unimelb.edu.au .
13. Content (Clause 10)	Any materials submitted by each entrant team as part of their Case Solution provided in response to the Case Brief, including but not limited to responses, comments, written material, presentations, recordings, video, blogs, images and prototypes.
14. Use of Competition Entry by Entrants (Clause 11)	The Case Partner grants to each entrant a non-exclusive, royalty-free licence to use the Content in their Case Solution for their own non-commercial and educational purposes (not including publication). The entrants acknowledge and agree that the benefits to them arising from this Competition are set out in the Background to these Terms.

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<p>15. Judging Details (Clause 15)</p>	<p>Competition entries will be subject to judging rounds as follows:</p> <ul style="list-style-type: none">• Preliminary Round, with a judging panel comprising of industry representatives and academics from the the Faculty of Business and Economics.• Final Round, with a judging panel comprising representatives from the Case Partner and sponsoring partners, and an academic from the Faculty. <p>Judges will evaluate each team’s Competition entry based on:</p> <ul style="list-style-type: none">• The proposed strategy addresses the key issues of the case;• Depth of research and analysis;• Clarity and logical structure of the presentation• Practicality and feasibility of recommendations;• Innovation and evidence of a creative and rigorous approach to problem solving;• Effective delivery of the presentation and use of visual aids;• Q&A answers directly address the question and display a sound understanding of the case; and• Additional metrics to be decided and agreed upon by the judging panel.
<p>16. Winner (Clause 15)</p>	<p>The Competition Winners are as follows:</p> <ol style="list-style-type: none">a) first-placed winning entrant team;b) second-placed winning entrant team;c) third-placed winning entrant team;d) fourth-placed winning entrant team



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17. Prize (Clause 16)	<p>Prizes will be awarded for first, second, third and fourth placed teams as follows, assuming four members in each team:</p> <ul style="list-style-type: none">a) first-placed Winner will receive prize money to the value of AUD\$3,500 (\$875 per team member), inclusive of all taxes;b) second-placed Winner will receive prize money to the value of AUD\$2,250 (\$562.50 per team member), inclusive of all taxes;c) third-placed Winner will receive prize money to the value of AUD\$1,500 (\$375 per team member) (inclusive of all taxes); andd) fourth-placed Winner will receive prize money to the value of AUD\$1,000 (\$250 per team member), inclusive of all taxes.
18. Winner Notification (Clause 17)	<p>Each Winner will be contacted in writing via their submitted contact details by 5pm on Monday 25 September 2023.</p>
19. Claim Prize (Clause 18)	<p>Each Winner must ensure their bank details on their my.unimelb account are correct by 5pm on Wednesday 27 September 2023.</p>

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GENERAL TERMS

BACKGROUND

The University (acting through its Faculty Business and Economics) is collaborating with an industry partner (**Case Partner**) to provide students with the opportunity to participate in the Case Competition and put into practice business theories learnt in the classroom and further develop critical thinking, problem solving and teamwork skills. As part of the Case Competition, the Case Partner will provide students a real-world business scenario or problem (**Case Brief**) in response to which students will work in small teams to prepare solutions (**Case Solutions**) which will be provided to the Case Partner. These Competition Terms will govern students' participation in the Case Competition.

ENTRANTS

1. By entering the Competition, you agree to be bound by the Terms of the Competition. The Terms governing the Competition include these General Terms, the Schedule to these Terms and any instructions relating to the Competition on the Competition Website. Only entries that comply with the Terms will be considered valid entries to this Competition.
2. Any capitalised terms used in these General Terms have the meaning given in the Schedule, unless stated otherwise. In the event of any inconsistency between the Schedule to the Terms (Schedule) and these General Terms, the Schedule will take precedence.
3. **Time Zone.** All times and dates in the Terms refer to the Time Zone in operation at the time of the Competition.
4. **Competition Period.** The Competition will be conducted during the Competition Period. The University is not responsible for any entry that is not received by the University in accordance with the key dates which have been set out in the Competition Period, for whatever reason. Incomplete or indecipherable entries will not be accepted.
5. **Entry Restrictions.** Eligibility to enter the Competition is subject to the Entry Restrictions. If entrants under the age of 18 are eligible to enter this Competition, they must have the consent of their parent or guardian to enter the Competition. The Competition requires entrants to work in small teams of four, where all team members meet the Entry Restrictions. If an entrant decides to withdraw from the Competition, the withdrawing entrant agrees that the remaining team members may continue to participate in the Competition without the withdrawing entrant's further involvement.
6. **Entry Method.** To enter the Competition, entrants must enter the Competition in accordance with the Entry Method (and any other entry details provided by the University on the Competition Website) during the Competition Period. If entrants are required to enter the Competition via a social media platform, each entrant must have an applicable social media account set to public during the Competition Period and must comply with the relevant social media terms and conditions.
7. **Maximum Number of Entries.** Entrants can enter the Competition up to the Maximum Number of Entries. Entries must be submitted separately, and entry must individually meet the requirements in the Schedule and are subject to the Entry Restrictions.
8. Each entrant is responsible for their own travel and other costs associated with entering the Competition.

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9. **Use of Personal Information.** By entering this Competition each entrant agrees that:

- a) the University may use their name and contact details for the purpose of conducting the Competition, including complying with its relevant regulatory obligations;
- b) the University may publish the Winner's name in compliance with its regulatory obligations in conducting this Competition;
- c) at the University's request, the Winner will take part in the University promotional activities which may include their name and image published in the University's promotional materials (such as the University's website, marketing materials, advertising, printed materials and social media channels) and for ongoing promotional activities not related to this Competition; and
- d) the University may use their personal information for the additional purposes identified in Use of Personal Information (item 9 of the Schedule).

Privacy Laws and Privacy Policy. Under Privacy Laws, 'personal information' means any recorded information or opinions (whether true or not) that identify an individual or allow an individual to be identified. The University is committed to protecting personal information provided by you in accordance with Privacy Laws. The University has a comprehensive privacy policy addressing issues relating to the use, collection, security and access to personal information available at the Privacy Policy. All information collected by the University is governed by the Privacy Policy. For further information about how the University deals with personal information, please refer to the Privacy Policy or contact the University's Privacy Officer at privacy-officer@unimelb.edu.au.

Privacy Contact Details. You may access any personal information you have provided by contacting the University staff member identified in the Privacy Contact Details.

10. **Content.** Entrants agree that they are fully responsible for any Content provided as part of their Case Solution submitted for the Competition. The University is not liable in any way for such Content to the full extent permitted by law and may remove or decline to publish any Content without notice for any reason whatsoever. Entrants warrant and agree that:

- a) they will not submit any Content that is unlawful or fraudulent, or that the University may deem in breach of any intellectual property, privacy, publicity or other rights, defamatory, obscene, derogatory, pornographic, sexually inappropriate, violent, abusive, harassing, threatening, objectionable with respect to race, religion, origin or gender, not suitable for children under 14, or otherwise unsuitable for publication;
- b) their Content shall not contain viruses or cause injury or harm to any person or entity;
- c) they will obtain prior consent from any person who, or from the owner(s) of any property that, appears in their Content;
- d) the Content is the original work of the entrant that does not infringe the rights of any third party or otherwise they will obtain full prior consent from any person who has jointly created or has any rights in the Content to the uses contemplated by these Terms, and the Content does not infringe the rights of any third party;
- e) they consent to any use of the Content which may otherwise infringe the Content creator's/creators' moral rights pursuant to the Copyright Act 1968 (Cth) and warrant that they have the full authority to grant these rights; and
- f) they will comply with all applicable laws and regulations, including without limitation, those governing copyright, content, defamation, privacy, publicity and the access or use of others' computer or communication systems.

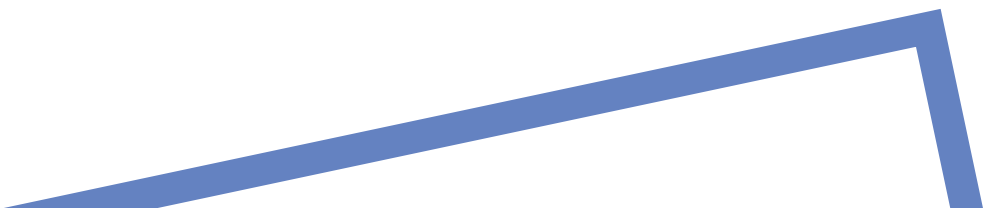
2023 BCOM CASE COMPETITION

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Without limiting any other terms herein, the entrant agrees to indemnify the University for any breach of the above terms.

11. **Use of Competition Entry.** As a condition of entering this Competition, each entrant assigns to the University all rights to, and in, the Case Solution submitted for the Competition and the entrants agree that the University will then assign the rights to, and in, the Case Solution to the Case Partner.
12. If this Competition is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the University, including but not limited to technical difficulties, unauthorised intervention or fraud, the University reserves the right, in its sole discretion, to the fullest extent permitted by law:
 - a) to disqualify any entrant; or
 - b) to modify, suspend, terminate or cancel the Competition, as the University deems appropriate.
13. Except for any liability that cannot by law be excluded, including any statutory consumer guarantees provided under the consumer protection laws of Australia, the University (including its respective officers, employees and agents) excludes all liability (including negligence) for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Competition.
14. **Confidentiality.** By entering the Competition, entrants agree to maintain the confidentiality of the Case Brief and any information or material that has been provided in relation to the Case Brief by the Case Partner and entrants agree that they will not reproduce the Case Brief for purposes unrelated to the Competition, or share the Case Brief with any individuals who are not also Competition entrants.

WINNER

15. **Judging Details and Winner.** The Winner will be determined from the valid Competition entries received by the University in accordance with the Judging Details.
 16. **Prize.** The Prize will be awarded as specified in the Schedule. The Prize values are the recommended retail value as provided by the relevant supplier, are in Australian dollars, are correct as at the time of the commencement of the Competition Period and are inclusive of all taxes. If the Prize is in the form of a gift voucher the Winner must comply with the gift voucher's terms and conditions. The Winner must claim the Prize in accordance with Claim Prize. Please allow at least 28 days from the date of notification for the delivery of the Prize. Transport to claim the prize is not part of the prize and is the sole responsibility of the Winner. The Prize cannot be exchanged or redeemed for other goods, services, cash or credit. If, for some reason the Prize is unavailable, the University reserves the right to substitute the Prize for a prize of equal or greater value.
 17. **Winner Notification.** The Winner will be notified in accordance with Winner Notification. The Winner may also be announced in accordance with clause 9(b) above.
 18. **Claim Prize.** If the Winner does not comply with these Terms and/or does not claim the Prize in accordance with Claim Prize, the University reserves the right to select a replacement winner from the remaining valid entries in accordance with clause 15 above.
 19. The entrants are not agents of the University of Melbourne and must not convey that impression to anyone.
 20. The result of the Competition is final and no correspondence will be entered into.
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READY?

REGISTER BY SUNDAY 13 AUGUST

FINAL ROUND | FRIDAY 22 SEPTEMBER