FACULTY OF
BUSINESS &
ECONOMICS

FUTURE LEADERS
FORUM 2015

THE VALUE OF LEADERSHIP

FRIDAY 31 JULY
Woodward Conference Centre
Level 10, Law Building
The theme for this year’s Forum is ‘The Value of Leadership’. The aim of the forum is to provide students with practical perspectives on leadership, drawing on the experiences of leaders from a variety of fields – government, business, sports and politics. Many students will spend a large part of their working life in business, and are likely to achieve a position where they will be expected to play a leadership role. This may take some time, or it may happen straight away, such as if they establish their own business. This year, our outstanding group of invited speakers will reflect on why they believe their area of work makes an important contribution to Australian society and on the value of good leadership in that area.

By showing ways in which their knowledge of the world of commerce can be applied outside the classroom, the Future Leaders Forum contributes to students’ understanding of the importance and relevance of commerce studies. The event provides a range of rich opportunities for meeting and networking with business and community leaders and other high-achieving students.
# THE PROGRAM

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<th>TIME</th>
<th>ACTIVITY</th>
<th>SPEAKERS</th>
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<td>8:30 - 9:00</td>
<td>Registration</td>
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<td>9:00 - 9:10</td>
<td>Official Opening</td>
<td><strong>Professor Jeff Borland</strong>, Faculty of Business and Economics&lt;br&gt;<strong>Professor Nilss Olekalns</strong>, Deputy Dean, Faculty of Business and Economics</td>
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<td>9:10 - 10:00</td>
<td>SESSION ONE</td>
<td><strong>Ms Leigh Russell</strong>, Organisational Development Specialist, High Performance Coach and Board Director&lt;br&gt;Facilitator: <strong>Mr Samuel Steiner</strong></td>
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<td>10:00 - 11:00</td>
<td>SESSION TWO</td>
<td><strong>Keynote address</strong>&lt;br&gt;<strong>Mr Greg Medcraft</strong>, Chairman, ASIC and Chair, IOSCO Board&lt;br&gt;Facilitator: <strong>Mr James Maccarrone</strong></td>
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<tr>
<td>11:00 - 11:30</td>
<td>Morning tea</td>
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<td>11:30 - 12:30</td>
<td>SESSION THREE</td>
<td><strong>Ms Megan Quinn</strong>, CEO of Q&amp;CO, co-founder of Net-a-Porter and Consultant Creative Director of Bank of Melbourne&lt;br&gt;<strong>Mr David Mah</strong>, CEO and co-founder of Kepler Analytics and CEO and co-founder of Bluesky Corp.&lt;br&gt;Facilitator: <strong>Ms Rannia Al-Salihi</strong></td>
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<td>12:30 - 2:30</td>
<td>Lunch with corporate table hosts</td>
<td><strong>Ms Sarah Norton</strong>, Vice-President Faculty Young Alumni Committee&lt;br&gt;<strong>Ms Larisa Moran</strong>, Chair, Business and Economics Alumni Council</td>
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<td>2:30 - 3:15</td>
<td>SESSION FOUR</td>
<td><strong>Mr Victor Perton</strong>, Senior Adviser to Oppeus International, ex-MP and Senior Adviser in the Australian G20 Presidency&lt;br&gt;Facilitator: <strong>Ms Jaclyn Ying</strong></td>
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<td>3:15 - 4:00</td>
<td>SESSION FIVE</td>
<td><strong>Ms Ellen Sandell</strong>, State MP for Melbourne, former CEO of Australian Youth Climate Coalition&lt;br&gt;Facilitator: <strong>Mr Jacky Yau</strong></td>
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<td>4:00 - 4:20</td>
<td>Close of event</td>
<td><strong>Mr Ashley Conn</strong>, Executive Director Investment Banking Division, Goldman Sachs&lt;br&gt;<strong>Professor Jeff Borland</strong></td>
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<td>4:20 - 5:00</td>
<td>Closing Networking Reception</td>
<td>Hosted by <strong>Goldman Sachs</strong></td>
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SPEAKER BIOGRAPHIES

LEIGH RUSSELL

Leigh is a Graduate of the Australian Institute of Company Directors and is an Organisational Development Specialist, Board Director, Performance Coach and public speaker/facilitator with qualifications in the arts, teaching, counselling, career counselling and business.

She is an accomplished sports leader, having developed a successful career building, growing and leading across challenging high performance environments, with significant understanding of sport at all levels – athletes, coaches, administrators, members and volunteers through working with different AFL teams, the AFLPA, the Melbourne Vixens and a number of national and state sporting organisations.

Leigh was the first woman to hold a senior executive position within an AFL Club (working across football and administration) and the youngest CEO appointed in Netball Victoria’s history.

Currently, Leigh runs Inspired Heads, a management consultancy and coaching practice that specialises in working with sport and corporate organisations around leadership, high performance, governance, building positive cultures and executive coaching. With business partner Bianca Chatfield, she founded ‘The Ignition Project’ – an online leadership and personal development program for women. She serves as Chair of Tennis Victoria’s Nominations Committee, a Director of the State Sport Centres Trust, and is a former Chair of Women’s Health West and Director of AFL SportsReady. She is also the ‘Performance Coach’ on Foxtel’s The Recruit.

Leigh is a professional member of the Australian Institute of Company Directors and the Australian Human Resources Institute. Leigh is also a Myers Briggs Practitioner and an Extended DISC® Accredited Consultant and Trainer.

GREG MECRAFT

Greg Medcraft (BCom from the University of Melbourne) was appointed ASIC Chairman on 13 May 2011 for a five-year term.

Greg joined as ASIC Commissioner in February 2009. Prior to ASIC, Greg was Chief Executive Officer and Executive Director at the Australian Securitisation Forum (ASF).

Greg spent nearly 30 years in investment banking at Société Générale in Australia, Asia, Europe and the Americas. More recently, he was the Managing Director and Global Head of Securitisation, based in New York.

In 2002, Greg co-founded the American Securitisation Forum and was its Chairman from 2005 until 2007 when he returned to Australia. In January 2008, he was appointed Chairman Emeritus of the Forum.

Before joining Société Générale, Greg worked as a Chartered Accountant with KPMG.

Greg was elected by the IOSCO Board in May 2012 as its Chair. His term commenced in March 2013 and he was re-elected for a second term in October 2014. In his capacity as IOSCO Board Chair, Greg is also a member of the Financial Stability Board, which reports to the G20.

MEGAN QUINN

Named one of Australia’s most powerful women in retail by Inside Retail, Megan Quinn runs boutique consultancy, Q&CO, and was a co-founder of the world’s premier online luxury fashion retailer, NET-A-PORTER. Megan is internationally regarded as a business, retail and luxury expert and is invited to speak and consult on service, innovation and experience excellence.

For the past twenty-five years, Megan has built a career specializing at the luxury end of retailing, e-commerce, advertising, publishing and design for the fashion, jewellery, hotel, airline and service industries. She has held a variety of leadership and senior executive as well as executive board roles, utilizing her strong commercial capabilities and deep expertise in brand and service offer development.

Megan Quinn is a Non-Executive Director of ASX listed Specialty Fashion Group and UNICEF Australia, and is Consultant Creative Director of Bank of Melbourne.
**DAVID MAH**

David Mah is a serial entrepreneur, inventor and recent electrical engineering graduate from the University of Melbourne who believes in making a difference in people’s lives through the use of technology and human ingenuity.

In early 2015, he founded his latest startup Kepler Analytics (kepleranalytics.com.au) to transform the customer experience in bricks-and-mortar retail stores by helping retailers understand and quantify customer behaviour.

Traditionally, getting any measure of feedback from physical stores is an expensive and time-consuming process. Using a patented in-store sensor he developed, Kepler Analytics provides retailers with a revolutionary customer behaviour measurement tool that is automated, cost effective and immediately useful.

Today, Kepler Analytics has analysed the customer behaviour of 1.7 million unique shoppers and has been deployed by leading retailers around the country.

Previously, David founded and ran several successful tech-centric start-ups, built a non-profit organisation to help disadvantaged youth acquire their dream jobs, raised a total of $2 million of venture capital investment to date as well as survive one of the world’s top start up accelerator programs while completing his engineering course at the University of Melbourne.

David also loves exploring the latest technological trends and has cemented himself as an industry leading expert in mobile technology. He is convinced that mobile technology is uprooting many traditional conventions about how the world works and that businesses have to embrace going mobile or risk being rendered irrelevant by those who do.

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**VICTOR PERTON**

Victor is Senior Adviser to Oppeus International with a wealth of global experience as a senior Government leader, advisor and technology transformer.

Victor served as Senior Adviser in the Australian G20 presidency supporting Australian Treasurer Joe Hockey’s leadership of the globally crucial G20 Finance Track of G20 Finance Ministers and Central Bank Governors. He worked in the successful G20 Leaders Summit in Brisbane which the Australian Prime Minister Tony Abbott describes as “the most important gathering Australia has ever hosted.”

Victor is the former Victorian Commissioner to the Americas promoting inbound foreign direct investment and building supply chain networks in North and South America.

Victor’s past life experience includes 18 years as a parliamentarian, practice as a barrister, mediator, arbitrator, businessman, board service and mentor in the public and private sectors. He was a pioneer in internet political communications, data protection and privacy. Interesting projects have included assessments in Hong Kong for the National Democratic Institute, in Rwanda for the World Bank and South Africa for the British Commonwealth. He has served on commercial and government boards and offers excellence in clear thinking, decision-making and board governance.

Building on his work as Commissioner to the Americas, Victor serves as a Board Member of the Australian Government’s Council on Australia Latin America Relations (COALAR). He is a Steering Committee Member, 2015 Global Integrity Summit. He is a member of the Australian Institute of Company Directors, the Australian Information Industry Association and several other professional organisations.

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**ELLEN SANDELL**

Ellen Sandell MP, State Member for Melbourne, is the first Greens MP elected to the lower house of Victorian Parliament. She lives in Kensington and holds a dual Bachelors of Arts/Science Degree from the University of Melbourne, majoring in genetics, linguistics and Spanish.

Ellen began her career as a researcher with the CSIRO. She then worked on climate change policy for former Labor premier John Brumby’s Department of Premier and Cabinet, and later became the chief executive of a national climate change non-profit organisation, the Australian Youth Climate Coalition.

As a parliamentarian, Ellen’s priorities have been to continue to push for action on climate change, better public transport, a caring society and a liveable Melbourne.
“The Future Leaders Forum is great as it gives you the opportunity to take a step back from the cut and thrust of assessments and study and plot out or at least think about life’s broader goals and a more long-term vision. It is a fantastic way to give confidence to current undergraduate students about the possibilities and diversity of career opportunities and causes that exist in the world for us to get involved in. An excellent program!”

Student participant,
2014 Future Leaders Forum

Professor Olekalns received his B.Ec. with Honours in economics from the University of Adelaide in 1982 and completed an M.Ec. at the Australian National University in 1984. He was awarded his Ph.D. in economics in 1993 from LaTrobe University. He began teaching in the Department of Economics at the University of Melbourne in 1994 where, for the last thirteen years, he has lectured to first year students in Macroeconomics. He has been a visiting scholar at the International Monetary Fund, a guest lecturer at the Monetary Authority of Singapore and an invited lecturer for the Australian and New Zealand School of Government.

Professor Olekalns has published on a variety of macroeconomic topics including fiscal and monetary policies, exchange rates, output and inflation volatility, and interest rates. His papers have appeared in The Journal of Political Economy, The Review of Economics and Statistics, The Journal of Macroeconomics, The Journal of International Money and Finance, the Southern Economic Journal, The Economic Record, as well as many other international journals. He has also received numerous awards for his teaching including the inaugural Edward Wood Prize for Teaching Excellence. He is currently the Deputy Dean of the Faculty of Business and Economics and the Vice-President of Academic Board at the University of Melbourne.

Jeff Borland is Truby Williams Professor of Economics at the University of Melbourne where he has worked since 1988. He has a BA (Hons) from the University of Melbourne and a PhD in Economics from Yale University. In 2010 he was visiting Professor of Australian Studies at Harvard University. Jeff has been co-organiser of the Future Leaders Forum since its inception in 2007.
“I have a broader insight into leadership and entrepreneurship. The day delved into more than just what you could learn in class. It explored the practical and realistic and inspired me to do what I believe in more so than what is expected from me. I don’t want to sit in the shadows I want to stand out and really make a difference.”

Student participant, 2014 Future Leaders Forum