What is a Business Practicum?

• Intensive Summer (February) or Winter (July) subject

• Worth 12.5 credit points

• Two-week multi-disciplinary consulting project in a company, preceded by preparatory seminars at UoM.

• Assessment via
  – Presentation to company
  – Team report
  – Personal reflection assignments

• Teams of 4 students with an academic group leader and on-the-ground Uni support.
Why do it?

• Better understanding of, and exposure to, different work practices and cultures
• Networking
• Challenging project
• Team work
• Applying theory to practice
• Enhance CV and employment opportunities

MBP Team ANZ with their Host at the Showcase
## Clients over the past 12 months

<table>
<thead>
<tr>
<th>Host type</th>
<th>Melbourne</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small to medium-sized enterprise (SME)</td>
<td>CUA, Envato, South East Melbourne Manufacturers Alliance (SEMMA), ArtWrap, Negotiation, Genashtim, Aliom,</td>
</tr>
<tr>
<td>Public &amp; Government organisations:</td>
<td>Committee for Melbourne, Employee Mobility Institute, Jewish Care, Kaiela Institute (Shepparton), South West Area Rural Health (SWARH), Royal Botanic Gardens, Children’s Protection Society</td>
</tr>
<tr>
<td>Not For Profit (NFP):</td>
<td>YGAP, Wild at Heart</td>
</tr>
<tr>
<td>Start up:</td>
<td>The Marco Polo Project</td>
</tr>
</tbody>
</table>
# Projects & Teams

| **Multi-disciplinary projects** | • Evaluate a new business opportunity  
|                               | • Provide a financial analysis  
|                               | • Develop a marketing plan  
|                               | • Undertake a business planning exercise  
|                               | • Recommend operational efficiencies  
| **Multi-disciplinary teams**  | • Matched from different course/academic & professional backgrounds  
| **Can we choose?**            | While you can express an interest in an area or type of company you cannot choose.  
| **When do we find out?**      | 2-3 weeks prior to starting in-company  

<table>
<thead>
<tr>
<th>Activity</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introductory Briefing</td>
<td>1 – 2pm Friday 16 September, 2016</td>
</tr>
<tr>
<td>Induction Week</td>
<td>9am – 5pm, Monday 30 January – Friday 3 February</td>
</tr>
<tr>
<td>In-Company</td>
<td>Monday 6 – Friday 17 February</td>
</tr>
<tr>
<td>Showcase Event</td>
<td>3.30 – 6pm Thursday 23 February</td>
</tr>
</tbody>
</table>

You need to commit to all of these dates in order to participate.
<table>
<thead>
<tr>
<th>Assessment</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research proposal presentation</td>
<td>End of Induction Week</td>
</tr>
<tr>
<td>Team presentation to host company</td>
<td>Friday 17 February (possibly early the following week depending on availability of hosts)</td>
</tr>
<tr>
<td>Team report on project &amp; Reflective individual essay</td>
<td>1 week later</td>
</tr>
</tbody>
</table>
Eligibility

• Open to students in all MBS Masters courses
• **2 year** courses min. **50 credits** completed at time of application
• **1.5 year** courses require demonstrable business background, e.g.
  – Business subjects in undergraduate degree
  – Employment, VAC or internship experience
• Competitive entry, **minimum GPA 65**
• Students cannot apply for both the MBP and GBP at the same time – you will have to pick one.
Apply by filling out the survey in Careers Online:

1. Upload a CV and
2. Record a personal statement via Interview Stream
# Application Dates

<table>
<thead>
<tr>
<th>Activity</th>
<th>GBP</th>
<th>MBP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications open</td>
<td>1 August 2016</td>
<td></td>
</tr>
<tr>
<td>Applications close</td>
<td></td>
<td>11.59pm, 14 August 2016</td>
</tr>
<tr>
<td>Interviews</td>
<td></td>
<td>Tuesday 6 September 2016</td>
</tr>
<tr>
<td>Students notified of application outcome</td>
<td></td>
<td>Week 8 2016</td>
</tr>
</tbody>
</table>

GBP Webpage: [http://go.unimelb.edu.au/5kzn](http://go.unimelb.edu.au/5kzn)

Selection

- The Selection Committee considers the following when allocating places:
  - Academic Performance
  - Demonstrable foundation in business
  - Quality of the submitted application and CV
  - Interview performance
  - The overall match of skills, experience and interests to the available projects.

- Group interview to assess suitability

- We’re not just looking for academic merit but also employability skills!
COSTS

• Subject tuition fee
• Food and travel costs – including possible Vline travel for regional projects
• Accommodation is covered for any regional/remote locations

FUNDING

• There are 2 grants available for domestic students to the value of $2,000 based on best application and interview performance.
Get help with your application

Careers Services
• On-line resources, workshops/seminars, individual advice (see handout)
http://careers.unimelb.edu.au

Careers Compendium
• http://fbe.unimelb.edu.au/students/mbs/enrich/careers-compendium
Applications and general enquiries:
Clementine Bendle-Thompson and Amy Stichbury, Employment and Enrichment Office

mbs-practicums@unimelb.edu.au
Any Questions?