Melbourne Business Practicum (BUSA90473)
What is a Business Practicum?

• Intensive Summer (January) or Winter (July) subject

• Worth 12.5 credit points

• Two-week multi-disciplinary consulting project in a company, preceded by preparatory seminars at UoM.

• Assessment via
  – Presentation to company
  – Team report
  – Personal reflection assignments

• Teams of 4 students with an academic group leader and on-the-ground Uni support.
Why do it?

• Better understanding of, and exposure to, different work practices and cultures
• Networking
• Challenging project
• Team work
• Applying theory to practice
• Enhance CV and employment opportunities

MBP Team ANZ with their Host at the Showcase
<table>
<thead>
<tr>
<th>Host type</th>
<th>Melbourne</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small to medium-sized enterprise (SME):</td>
<td>CUA, Envato, South East Melbourne Manufacturers Alliance (SEMMA), ArtWrap, Negotiaction, Genashtim, Aliom,</td>
</tr>
<tr>
<td>Public &amp; Government organisations:</td>
<td>Committee for Melbourne, Employee Mobility Institute, Jewish Care, Kaiela Institute (Shepparton), South West Area Rural Health (SWARH), Royal Botanic Gardens, Children’s Protection Society</td>
</tr>
<tr>
<td>Not For Profit (NFP):</td>
<td>YGAP, Wild at Heart</td>
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<tr>
<td>Start up:</td>
<td>The Marco Polo Project</td>
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## Multi-disciplinary projects

- Evaluate a new business opportunity
- Provide a financial analysis
- Develop a marketing plan
- Undertake a business planning exercise
- Recommend operational efficiencies

## Multi-disciplinary teams

- Matched from different course/academic & professional backgrounds

## Can we choose?

While you can express an interest in an area or type of company you cannot choose.

## When do we find out?

2-3 weeks prior to starting in-company
## Compulsory Contact Hours

<table>
<thead>
<tr>
<th>Activity</th>
<th>Date</th>
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<tbody>
<tr>
<td>Introductory Briefing</td>
<td>Tuesday 10 May</td>
</tr>
<tr>
<td>Preparatory Seminars &amp; Induction</td>
<td>9-5, Monday 27 June – Friday 1 July</td>
</tr>
<tr>
<td>In-Company</td>
<td>Monday 4 – Friday 15 July</td>
</tr>
<tr>
<td>Showcase Event</td>
<td>3.30-6.00 - Thursday 28 July</td>
</tr>
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</table>

You need to commit to all of these dates in order to participate.
<table>
<thead>
<tr>
<th>Assessment</th>
<th>Deadline</th>
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<tbody>
<tr>
<td>Research proposal presentation</td>
<td>Friday 1 July (end of induction week)</td>
</tr>
<tr>
<td>Team presentation to host company</td>
<td>Friday 15 July (possibly early the following week depending on availability of hosts)</td>
</tr>
<tr>
<td>Team report on project</td>
<td>Thursday 21 July</td>
</tr>
<tr>
<td>Reflective individual essay</td>
<td>Thursday 21 July</td>
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STUDENT TESTIMONIAL

Harini Warrier
MBP February 2016
Eligibility

• Open to students in all MBS Masters courses
• **2 year** courses min. **50 credits** completed at time of application
• **1.5 year** courses require demonstrable business background, e.g.
  – Business subjects in undergraduate degree
  – Employment, VAC or internship experience
• Competitive entry, **minimum GPA 65%**
• Students cannot apply for both the MBP and GBP at the same time – you will have to pick one.
Apply by filling out the survey in Careers Online:
1. Upload a CV and
2. Write a personal statement (no more than 1 page)

Address selection criteria (max 100 words each):
• Excellent verbal and written communication skills
• Willingness and ability to adapt and tackle unfamiliar problems in diverse settings
• Capacity to operate as a professional
# Application Dates

<table>
<thead>
<tr>
<th>Activity</th>
<th>GBP</th>
<th>MBP</th>
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<tbody>
<tr>
<td>Applications open</td>
<td></td>
<td>Wed 16 March</td>
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<tr>
<td>Applications close</td>
<td></td>
<td>11.59pm, 6 April</td>
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<tr>
<td>Interviews</td>
<td></td>
<td>Last week of April</td>
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<tr>
<td>Students notified of application outcome</td>
<td></td>
<td>Early May</td>
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GBP Webpage: [http://go.unimelb.edu.au/5kzn](http://go.unimelb.edu.au/5kzn)

The Selection Committee considers the following when allocating places:

- Academic Performance
- Demonstrable foundation in business
- Quality of the submitted application and CV
- Interview performance
- The overall match of skills, experience and interests to the available projects.

Group interview to assess suitability

We’re not just looking for academic merit but also employability skills!
COSTS

• Subject tuition fee
• Food and travel costs – including possible Vline travel for regional projects
• Accommodation is covered for any regional/remote locations

FUNDING

• There are 2 grants available for domestic students to the value of $2,000 based on best application and interview performance.
Get help with your application

Careers Services
- On-line resources, workshops/seminars, individual advice (see handout)

http://careers.unimelb.edu.au

Careers Compendium
Applications and general enquiries:
Clementine Bendle-Thompson, Employment and Enrichment Support Officer

mbs-practicums@unimelb.edu.au
Any Questions?