



LEADERSHIP IN A NEW WORLD



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FRIDAY 5 AUGUST

Woodward Conference Centre
Level 10, Law Building

The Faculty of Business and Economics' annual Future Leaders Forum is a one-day event dedicated to enriching the learning experiences of 120 of our most talented students.



Ms Leigh Russell
Future Leaders Forum 2015

The theme for this year's Forum is '**Leadership in a New World**'. The aim of the forum is to provide students with practical perspectives on leadership, drawing on the experiences of leaders from a variety of fields. Many students will spend a large part of their working life in business or government, and are likely to achieve a position where they will be expected to play a leadership role. This may take some time, or it may happen straight away. This year, our outstanding group of invited speakers will talk about their own path to leadership, perspectives on leadership and important issues for today's leaders.

By showing ways in which their knowledge of the world of commerce can be applied outside the classroom, the Future Leaders Forum contributes to students' understanding of the importance and relevance of commerce studies. The event provides a range of rich opportunities for meeting and networking with business and community leaders and other high-achieving students.



Mr David Mah
Future Leaders Forum 2015

THE PROGRAM

| TIME | ACTIVITY | SPEAKERS |
|---------------|----------------------------------|--|
| 8:30 - 9:00 | Registration | |
| 9:00 - 9:10 | Official Opening | Professor Jeff Borland , Faculty of Business and Economics Professor Paul Kofman , Dean, Faculty of Business and Economics |
| 9:10 - 10:00 | Session One | Keynote address Mr Michael Andrew , former Global Chairman and CEO at KPMG Facilitator: Ms Nicole Franklin, Goldman Sachs |
| 10:00 - 11:00 | Session Two | Ms Mariam Issa , author, social commentator, and Founder, RAW (Resilient Aspiring Women) Facilitator: Ms Nina Liew |
| 11:00 - 11:30 | Morning tea | |
| 11:30 - 12:30 | Session Three | Ms Rosemary Addis , Founder and Chair, Impact Investing Australia and Executive Director, Impact Strategist Facilitator: Mr James Maccarrone |
| 12:30 - 2:30 | Lunch with corporate table hosts | Ms Sarah Norton , Faculty Young Alumni Ms Larisa Moran , Chair, Business and Economics Alumni Council |
| 2:30 - 4:00 | Session Four | Mr Shuang Li , Co-Founder, Estate Baron Ms Marina Paronetto , Innovation Manager, PwC Australia, and Founder, Powerhousehq Mr Mike Clapson , Manager APAC Accounts Team, Slack Facilitator: Mr Wahid Tashkandi |
| 4:00 - 4:20 | Close of event | Mr Andrew Chong , Head of Industrials for Australia, Goldman Sachs Professor Jeff Borland |
| 4:20 - 5:00 | Closing Networking Reception | Hosted by Goldman Sachs |



SPEAKER BIOGRAPHIES



MICHAEL J ANDREW AO

Michael was Chairman and CEO, KPMG International from May 2011 to July 2014. He is the first Australian to be CEO of one of the "big four" accounting firms. A partner in KPMG since 1988, Michael practiced in Tax Law and was Partner in Charge of KPMG Tax Practice 1995-2000 and was Partner in Charge of KPMG International Tax Centre in Amsterdam from 1992-1994. Michael was Chairman of KPMG Asia-Pacific and Chairman, KPMG Australia from 2007 until 2011. Michael is currently Chairman of the Board of Taxation. He was Chair of the Australian B20 Working Group on Anti-Corruption and Transparency and its Global CEO Forum. He is a former member of the International Business Council of the World Economic Forum, the International Advisory Board for the Moscow International Financial Centre, the Business Council of Australia, as well as sitting on the Steering Committee of the United Nations Global Compact. Michael has a degree in Law and Commerce from Melbourne University. He is a qualified Barrister and Solicitor of the Supreme Court of Victoria and Fellow of the Institute of Chartered Accountants. He was recently awarded an Honorary Doctor of Laws by Monash University and an Honorary Doctor of Commerce by Melbourne University and received the 2015 Alumni of Distinction Award for outstanding achievement. Michael has a strong record of philanthropy as a Board member of Good to Great Schools helping Noel Pearson raise standards of Indigenous education and the Australian Prostate Cancer Research Council. Michael is the chairman of both the Dowd and Gillespie foundations and an advisor to the Eliminate Dengue Fever project. He is Vice President of Melbourne Cricket Club and Director of the National Sports Museum. Michael was made an officer of the Order of Australia in January 2016.



MARIAM ISSA

Mariam Issa's refugee experience is a powerful and positive one. It's a journey of inspiring resilience and strength and one she is happy to share through her book '*A Resilient Life*'. When she arrived in Melbourne from her Somali homeland in 1998, she had a husband, four children and a fifth on the way, with little knowledge of Australian life, other than the motivation to provide a secure, safe future with her family. In her book Mariam talks of her experiences of integration, refugee issues, new beginnings and the power of community. In 2012 Mariam launched RAW (Resilient Aspiring Women) – a not-for-profit organisation to create better social environments for all women. RAW is a platform, a community garden and a meeting place for all women in her backyard Brighton home. Through 'Community, Culture and Cuisine', one of RAW's popular workshops Mariam uses again her love for food and shares the flavours of her East African heritage. Previously Mariam owned a successful catering and cooking class business, aimed at showcasing and educating the main stream community about the wealth of other nations. Food is a great catalyst to create social change and Mariam feels privileged she can use this power to her advantage and connect communities. Mariam has appeared on SBS, Channel 7, ABC Radio, Community Radio, in the Herald Sun, The Australian, local press and RACV Magazine and was recently awarded the Ambassador of Peace award from the Universal Peace Federation – in recognition of her ongoing work as a tireless community worker promoting peace and harmony in Melbourne's culturally diverse population.



ROSEMARY ADDIS

Rosemary is a global leader and strategist in social innovation and investment. As Executive Director of Impact Strategist she works with business, governments, foundations and strategists globally to find solutions to complex social issues and develop new value creation opportunities. Rosemary established and Chairs Impact Investing Australia and the Australian Advisory Board on Impact Investing. In 2015 she was recognised for her contributions to innovation as one of the AFR/Westpac 100 Women of Influence. Rosemary represents Australia on the Global Social Impact Investment Steering Group (previously the G8 Social Impact Investment Taskforce), is a member of the OECD Expert Group on Impact Investment and the NSW Government Social Investment Expert Advisory Group. Rosemary holds a Law Degree with First Class Honours, the New York Bar, is an internationally accredited broker of cross sector partnerships and an experienced Director. Prior to launching Impact Strategist, she was a partner of law firm Allens-Linklaters, recognised as one of the world's leading lawyers (Chambers Global), established her first business offering shared value advisory in 2003 and held senior executive roles with the Smith Family and the Victorian Premier's Department; established and led the Australian Government's first social innovation unit. Rosemary is published widely on social innovation and impact investment.



SHUANG LI

Shuang Li is a young entrepreneur who firmly believes that we can make the world a better place using technology and entrepreneurship. He co-founded Estate Baron, an online property crowdfunding platform in Australia which allows mum and dad investors to invest in property projects with small amounts. Launched in early 2015, Estate Baron successfully raised 2 Million AUD in total for three property development projects and has over 1350 subscribed investors on the platform. It has also secured 400,000 AUD in seed funding from local angel investors as well as the main developer behind Australia's signature building Eureka Tower.

Apart from this venture, Shuang is also passionate about cutting-edge life science technology and he is currently pursuing his PhD in biomedical engineering at The University of Melbourne after completing his Bachelor of Engineering with first class honours in 2013. He's working on the next generation of artery stent which aims to improve the efficiency in heart disease treatment.



MARINA PARONETTO

Marina Paronetto works in PwC's Digital team as Innovation Manager. Marina's expertise helps large organisations reimagine their products, services and systems using human centred methodologies. Previous to joining PwC, Marina led Kmart's e-commerce innovation lab, responsible for the initial development of concepts that were successfully implemented. She also founded Powerhousehq, an innovative organisation whose mission is to create conditions that nurture team learning, entrepreneurship and design thinking to solve complex problems and drive positive change.

Marina actively supports the Melbourne start-up scene by organising events and activities that focus on learning by doing. As a Melbourne Startup Weekend organiser, she led the first Australian Startup Weekend Women and Startup Weekend Education Melbourne in 2014.

Marina co-leads the Startup Victoria Female Founders Committee, and as pioneer at the Young Social Pioneer program from FYA, Marina is developing initiatives to bring an entrepreneurial mindset to schools, teachers and teenagers.



MIKE CLAPSON

Mike is a proud Canadian and a graduate of the University of British Columbia. Today, he acts as the Regional Head of Sales for Asia Pacific at Slack, the widely used and fast growing messaging platform for businesses. His current focus is on building a high performance team to support and onboard customers from New Zealand to India.

Prior to joining Slack, Mike ran the Alliances and Channel Sales program for Canadian mobile tech start-up Mobify. In his two years there the company grew from 35 employees to 95 and has since raised a \$10 million Series A funding round. Mike also worked at the German technology company SAP, selling analytics and data management solutions to Utilities companies.

Mike has a breadth of expertise in go-to-market strategies for enterprise software and has completed deals with Fortune 500 companies including IBM, The Swire Group and Nordstrom. He's passionate about consumer-grade technology and the transformational change it can deliver to business teams.

Mike's first exposure to entrepreneurship was running a residential painting business while he was at university. He employed dozens of other students and quickly learned the basics of marketing, sales and managing cash flows.

SPEAKER BIOGRAPHIES *continued*



PROFESSOR PAUL KOFMAN

Professor Paul Kofman holds a PhD in Economics (1991) from Erasmus University Rotterdam, the Netherlands. He came to Australia in 1994 as a Lecturer in Econometrics at Monash University. After subsequent positions at UNSW and UTS, he was appointed as Professor of Finance at The University of Melbourne in 2001. He was appointed Dean of the Faculty of Business and Economics in May 2012. Professor Kofman currently holds the Sidney Myer Chair of Commerce. His main research interest is in quantitative finance and the ethics of finance, but he has also published papers in international trade, econometrics, and actuarial journals. He has received numerous research grants and has consulted for various financial institutions and financial markets.



PROFESSOR JEFF BORLAND

Jeff Borland is Truby Williams Professor of Economics at the University of Melbourne where he has worked since 1988. He has a BA (Hons) from the University of Melbourne and a PhD in Economics from Yale University. In 2010 he was visiting Professor of Australian Studies at Harvard University. Jeff has been co-organiser of the Future Leaders Forum since its inception in 2007.



“The Speakers gave a wide range of insights from many different perspectives. It showed the dynamic nature of leadership and provided examples of where leadership and action can take you”.

Student participant, 2015 Future Leaders Forum



Ms Ellen Sandell
Future Leaders Forum 2015



“It was the most refreshing leadership experience. The speakers really cared about inspiring us to pursue our own leadership potential and get the most out of the opportunities we have.”

Student participant,
2015 Future Leaders Forum



Mr Victor Perton
Future Leaders Forum 2015

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