Two-week multi-disciplinary consulting project in a company, preceded by preparatory seminars at UoM
  – a consulting engagement (team-based), with academic supervision

Subject is run intensively in both Summer (January) and Winter (July) each year
  – 12.5 credit points

Assessment requires the application of knowledge to a ‘live’ company issue via:
  – a presentation to the company; and
  – the preparation of a team report
Why should you complete a business practicum?

• Application of theory to practice
• Completion of a challenging project
• Exposure to different work practices and cultures
• Opportunity to network with corporate employees
• Inter-personal skills and ability to work effectively in a team
• Enhance CV and employment opportunities
Recent GBP Clients

- QBE
- Nomura
- Ocean Park
- KPMG
- AmBank Group
- Grant Thornton
- GSK
- PwC
- Maxis
- Mondelez International
- EY
- Melco Crown Entertainment
What type of project might you work on?

Projects are multi-disciplinary in nature

- Evaluate a new business opportunity
- Develop a marketing plan
- Recommend operating improvements
- Provide a financial analysis of a product/market/process etc.
- Develop a business plan
Who will you work with while completing the GBP?

Multi-disciplinary projects require multi-disciplinary teams

Students are matched from different courses and professional backgrounds

You can express an interest in a type of project or company

... but you cannot choose

You will find out your team, company, and project at the prep workshops
## Compulsory subject components

<table>
<thead>
<tr>
<th>Activity</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introductory Briefing</td>
<td>Tuesday 20 October</td>
</tr>
<tr>
<td>Preparatory Seminars &amp; Induction</td>
<td>9:00am to 5:00pm Saturday 21 November</td>
</tr>
<tr>
<td>In-Company</td>
<td>Fly in: Wednesday 6 January</td>
</tr>
<tr>
<td></td>
<td>Fly out: Thursday 21 January</td>
</tr>
<tr>
<td>Debriefing</td>
<td>TBA</td>
</tr>
</tbody>
</table>

You need to commit to all of these dates in order to participate.
## Assessment Dates

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Team presentation to company</td>
<td>Monday 18 – Wednesday 20 July</td>
</tr>
<tr>
<td>Team report on project</td>
<td>Three weeks later</td>
</tr>
<tr>
<td>Peer review assessment</td>
<td>Four weeks later</td>
</tr>
<tr>
<td>Reflective individual essay</td>
<td>Four weeks later</td>
</tr>
</tbody>
</table>
STUDENT TESTIMONIAL

Christopher Pope & Nick Taylor
Eligibility

• Open to students in all MBS Masters courses

• **2 year** courses min. **50 credits** completed at time of application

• **1.5 year** courses require demonstrable business background, e.g.
  – Business subjects in undergraduate degree
  – Employment, VAC or internship experience

• Competitive entry, **minimum GPA 65%**

• Students cannot apply for both the MBP and GBP at the same time – you will have to pick one.
**GBHP:** Subject tuition fee

+ GBP fee (TBC): $1,500 - $1,900 (non-refundable)

    covers 15 nights bed & breakfast, minimum 3 star, twin-share

**NOT included in GBP fee:** Airfare, transportation, lunch, dinner, visa.
Grant for GBP

- **All GBP students** are eligible for a **$1,000 Melbourne Global Scholars Award**.

- If you are intending to go on **exchange**, email mbs-practicums before applying (or risk missing $2,500).

- **All domestic students** are eligible to apply for a further grant of **$1,500 in addition to the above $1000**.
Apply by filling out the survey in Careers Online:
1. Upload a CV and
2. Record personal statement using Interview Stream

3. Address selection criteria (max 100 words each):
   • Excellent verbal and written communication skills
   • Willingness and ability to adapt and tackle unfamiliar problems in diverse settings
   • Capacity to operate as a professional
# Application Dates

<table>
<thead>
<tr>
<th>Activity</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications open</td>
<td>Monday 17 August</td>
</tr>
<tr>
<td>Applications close</td>
<td>11.59pm Monday 31 August</td>
</tr>
<tr>
<td>Interviews</td>
<td>Friday 25 September</td>
</tr>
<tr>
<td>Students notified of outcome</td>
<td>No later than Friday 2 October</td>
</tr>
</tbody>
</table>

**Online Application Form:**

**Online Application Instructions on the GBP website:**
The Selection Committee considers the following when allocating places:

- Academic Performance
- Demonstrable foundation in business
- Quality of the submitted application and CV
- Interview performance
- The overall match of skills, experience and interests to the available projects.

Group interview to assess suitability

We’re not just looking for academic merit but also employability skills!
The Careers Compendium
In Business Careers Online, an E-Book under ‘Resources’ [http://go.unimelb.edu.au/g4jn]

Creating your application
• Applying for positions (Section E, page 56).
• CV’s and Key Selection Criteria (Section F, page 65).
• Interview Stream (Section H, page 90).

Recording your Interview Stream personal statement & preparing for interviews
• Make a good impression and Style Guide (Section B, page 21)
• Interview Skills (Section H: page 83)
• Group Interviews (Section H, page 94).

Seek expert advice
• Career Drop-Ins will be held in the FBE HUB- the Giblin Library on Mon 2-4pm, Tues 2-4pm and Wed 2-4pm, Thurs 10-12pm and Fri 10-12pm
• Contact Careers Services on careers-services@unimelb.edu.au
Applications and general enquiries:
Clementine Bendle-Thompson, Employment and Enrichment Support Officer

mbs-practicums@unimelb.edu.au
Any Questions?