Graphic Designer

We are looking for a creative, driven individual to join the student organising committee under the Marketing & Communications portfolio for the Australian Undergraduate Business Case Competition 2016.

Role and responsibilities
As Graphic Designer, you will

- Create a style guide for the AUBCC brand
- Work closely with the MarComs portfolio to create graphics that align with the marketing strategy, including graphics for the website and social media
- Design integral marketing collateral such as posters and handbooks

Who we’re looking for
The successful candidate will possess/be

- Creative, with a particular eye for detail
- Flexible and adapt easily to changing design specifications
- Ability to work both within a team and independently, and take initiative
- Proficiency in Adobe Creative Suite or similar software
- Excellent time-management skills
- Ability to work efficiently and produce material within tight deadlines
- An understanding of branding and/or marketing will be looked upon favourably

What you get out of it
- Work with a team of dedicated students, developing inter-personal skills
- Play an integral role in marketing an internationally reputed case competition
- Global exposure on designs produced

Time commitment
- Available once a week for meetings (approx. 1-2 hours)
- Anticipated design work approx. 2-3 hours a week until Competition Week, from 27 November – 2 December 2016

TO APPLY OR ENQUIRE

Contact Laura Foo | Director of Marketing & Communications | lauraf1@student.unimelb.edu.au
Please forward a cover letter and your current CV to be considered, including links to (or attachments of) previous work or your portfolio.

Applications close 5pm, Thursday 24 March, 2016.